Consents Acquisition

User Manual

It would be perfect if you perused the manual before starting your Journey as a enterprise to accomplish distinct duties in the implementation.

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   b. Sending a consent Message
4. Consent Acquisition Web
   a. Consent Template
   b. Generating OTP
   c. Sending a consent Message
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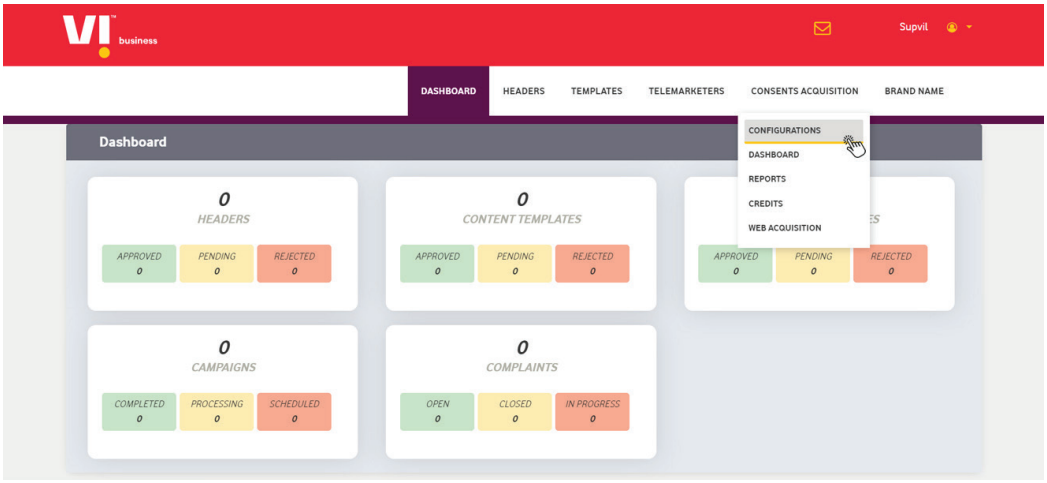
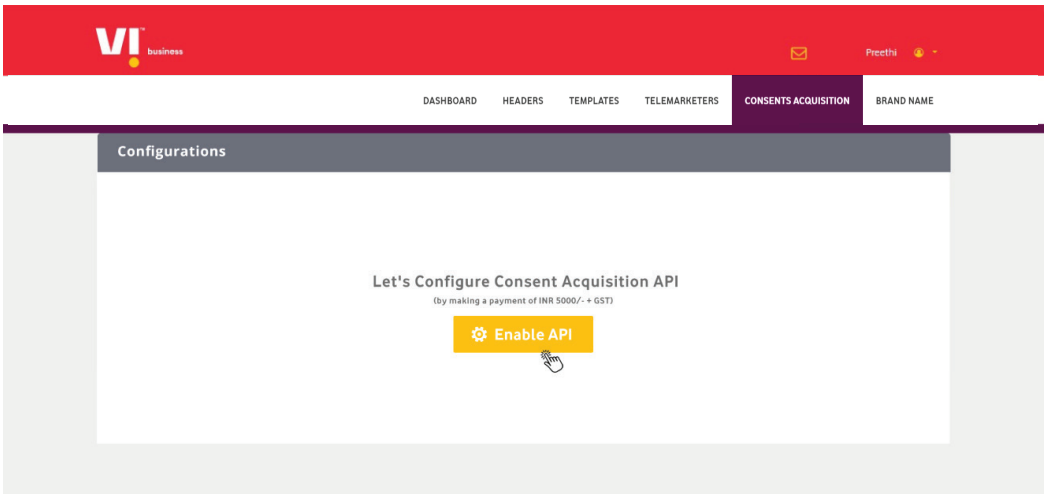
6. Reports



It is mandatory to acquire a digital consent from a subscriber to be able to send Promotional messages to any subscriber.

To Enable the Consents on the Portal, go to CONSENTS ACQUISITION -> CONFIGURATION



And pay the required amount to enable the API.

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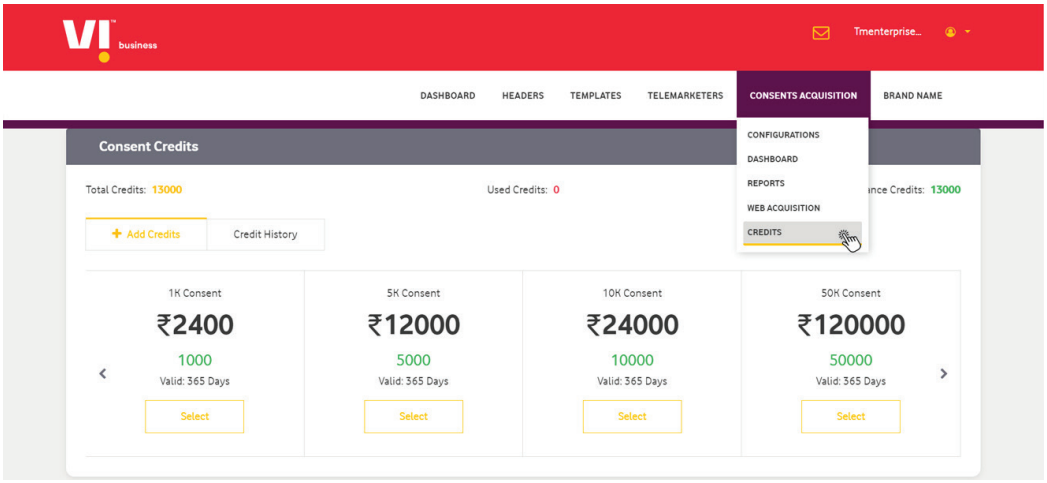
To request a consent from a subscriber, you need consent credits.



Note: One consent credit per consent request sent to a subscriber.

Consent can be obtained from a subscriber in 3 ways:

1. Consent Acquisition API
   - Send a consent request to subscribers through an API.
2. Consent Acquisition via QR code
   - Display your QR code associated to a consent template, so that a subscriber can initiate the request.
3. Consent Acquisition Web
   - Initiate a consent request on a subscriber's number by entering his mobile number on the portal.

Consent flow – for a subscriber

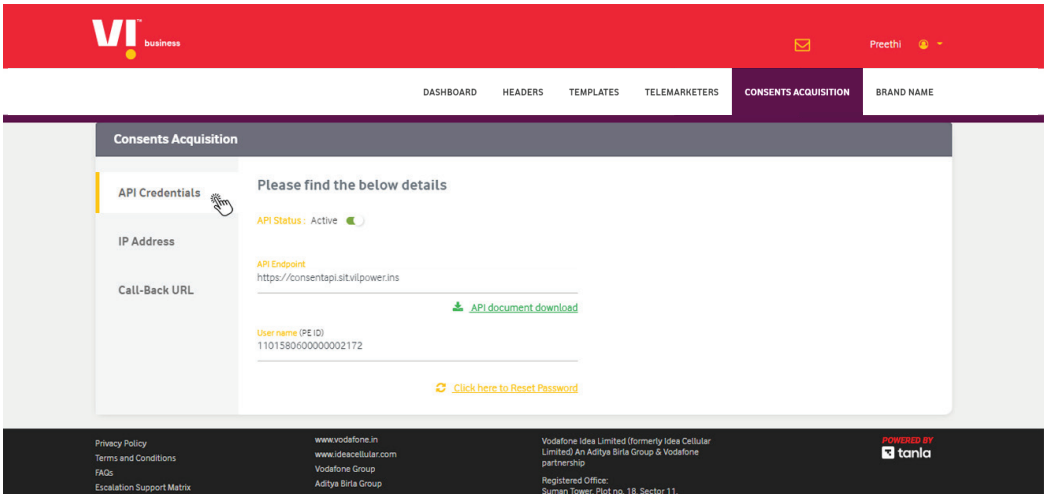
The Subscriber will recieve a message from short code 127XXX from their operator.

The Subscriber can then reply to that message with Yes/No.

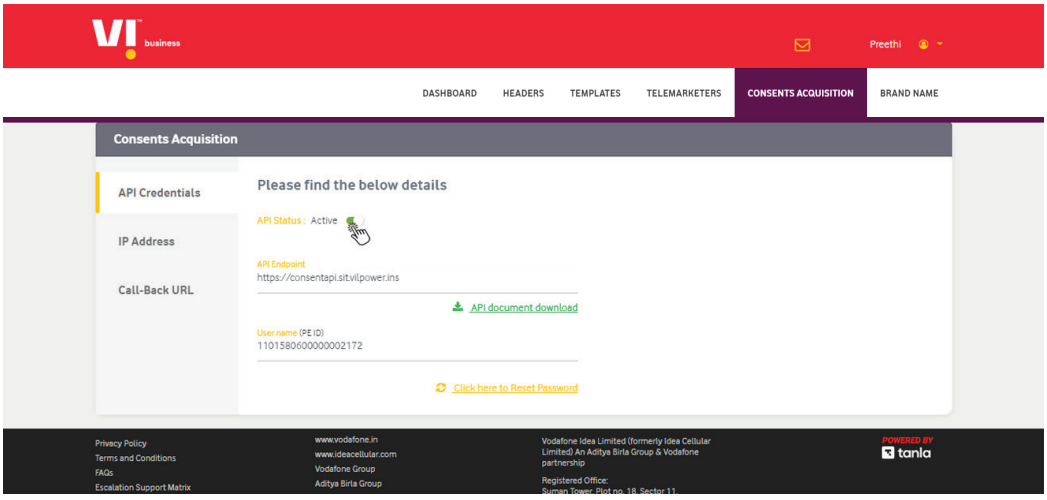
Note: The same Consent message with be sent to the subsriber thrice(First time when the consent is initiated and two reminders in the next to consecutive days)

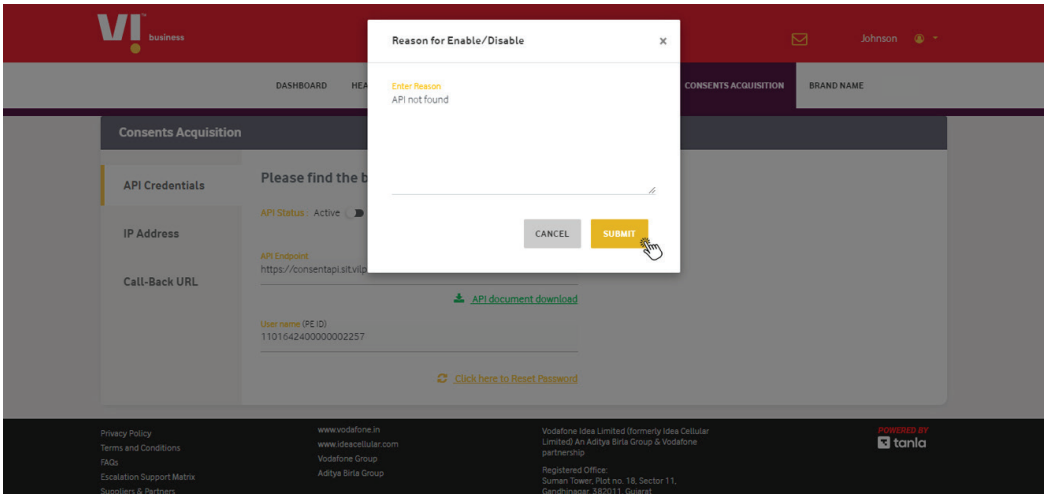
- If the Subscriber replies with Yes, consent is granted for 12 months.
- If the Subscriber replies with No, this consent message also can't be sent to that subscriber for the next 3 months.
- If the Subscriber doesn't reply even after the reminder messages, this consent message cannot be sent to that subscriber for the next 1 month.

Configuring the Consent Acquisition API



Note: The API documentation is available on the portal.




business
Johnson
DASHBOARD
CONSENTS ACQUISITION
BRAND NAME
Reason for Enable/Disable
Enter Reason
API not found
CANCEL
SUBMIT
Consents Acquisition
API Credentials
IP Address
Call-Back URL
Please find the b
API Status : Active
API Endpoint
https://consentapi.sit.vilp
API document download
User name (PE ID)
110164240000002257
Click here to Reset Password
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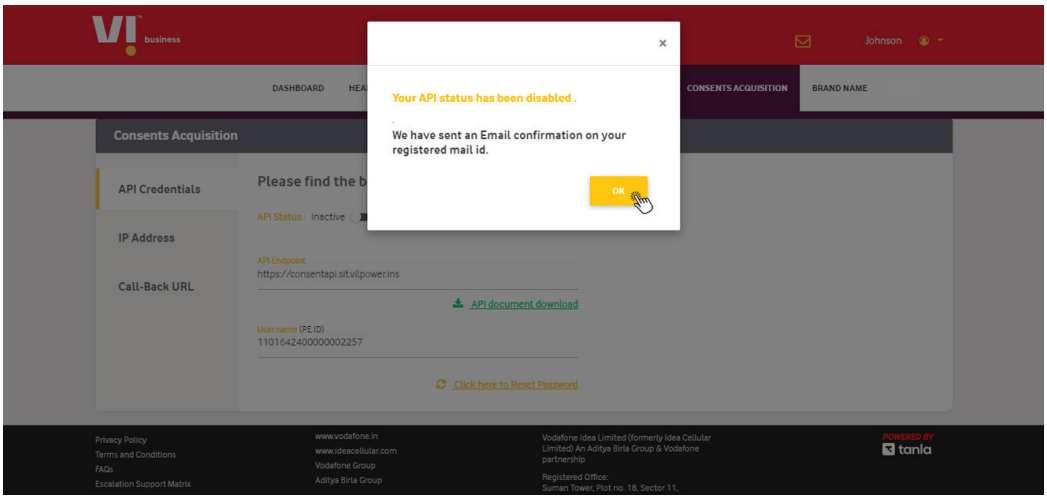
business
Johnson
DASHBOARD
CONSENTS ACQUISITION
BRAND NAME
Your API status has been disabled .
We have sent an Email confirmation on your registered mail id.
OK
Consents Acquisition
API Credentials
IP Address
Call-Back URL
Please find the b
API Status : Inactive
API Endpoint
https://consentapi.sit.vilpower.ins
API document download
User name (PE ID)
110164240000002257
Click here to Reset Password
Privacy Policy
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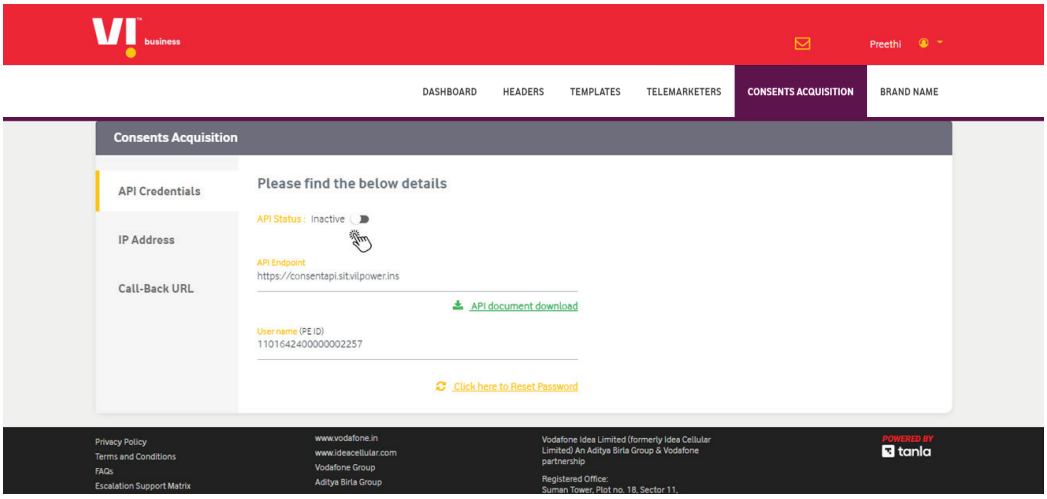

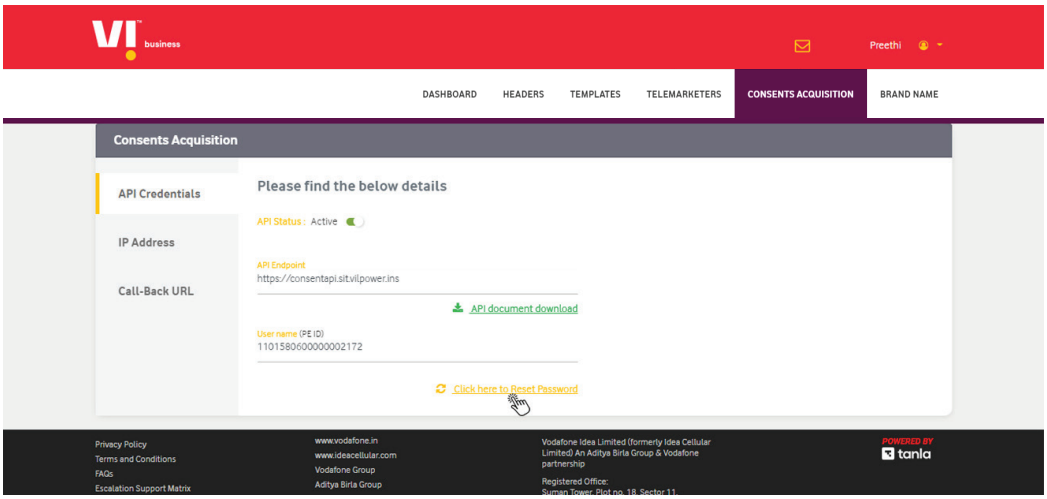

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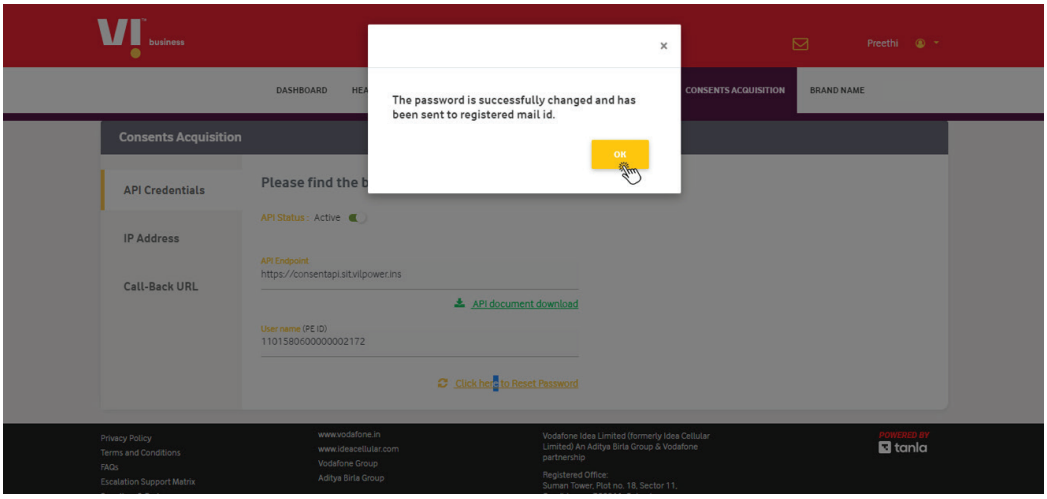
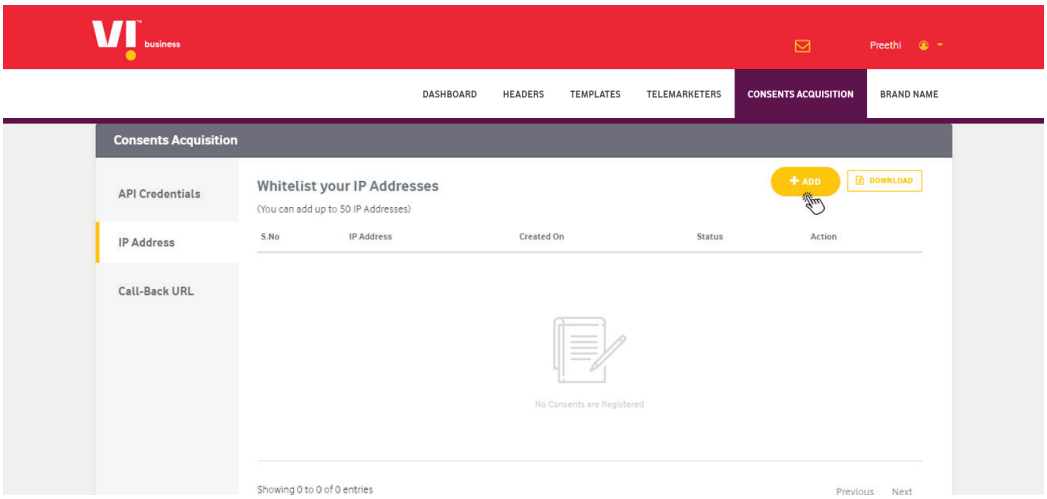
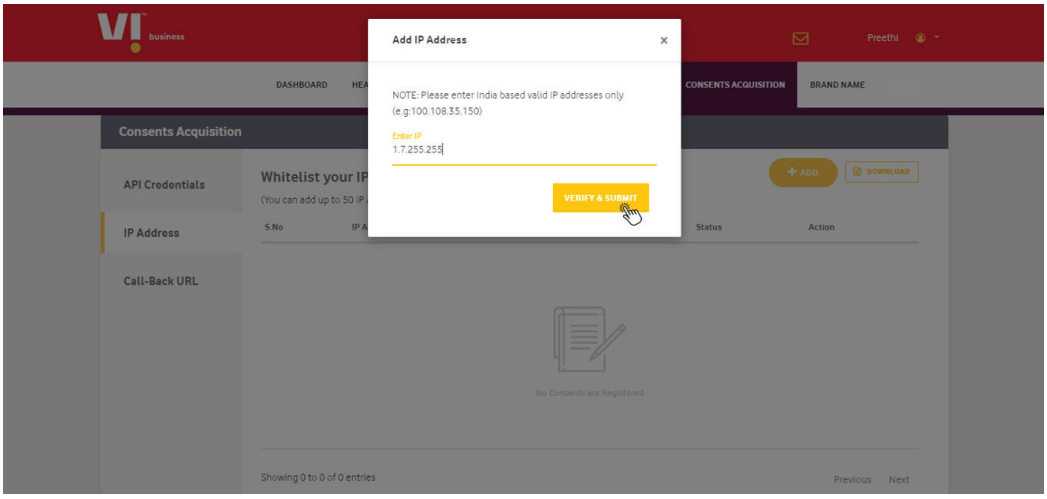


IP Whitelisting



Note: Whitelist your IP, so that only the request coming only from the whitelisted IP address will be accepted by the API.


business
Add IP Address
NOTE: Please enter India based valid IP addresses only
(e.g:100.108.35.150)
Enter IP
1.7.255.255
VERIFY & SUBMIT
Preethi
DASHBOARD
CONSENTS ACQUISITION
BRAND NAME
Consents Acquisition
API Credentials
IP Address
Call-Back URL
Whitelist your IP
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Status
Action
No Consents are Registered
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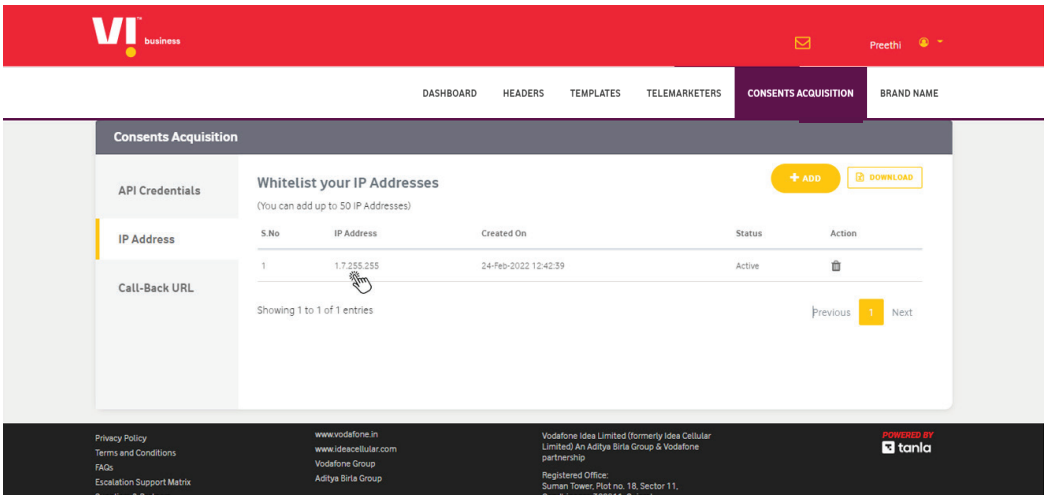
Previous
Next


business
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DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENTS ACQUISITION
BRAND NAME
Consents Acquisition
API Credentials
IP Address
Call-Back URL
Whitelist your IP Addresses
(You can add up to 50 IP Addresses)
ADD
DOWNLOAD
S.No
IP Address
Created On
Status
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1
1.7.255.255
24-Feb-2022 12:42:39
Active
Showing 1 to 1 of 1 entries
Previous
1
Next
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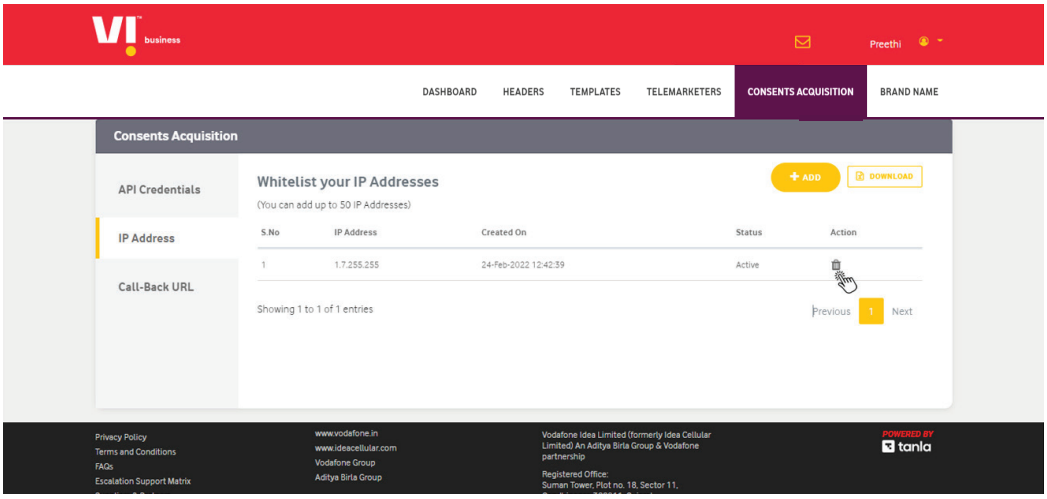
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(You can add up to 50 IP Addresses)
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24-Feb-2022 12:42:39
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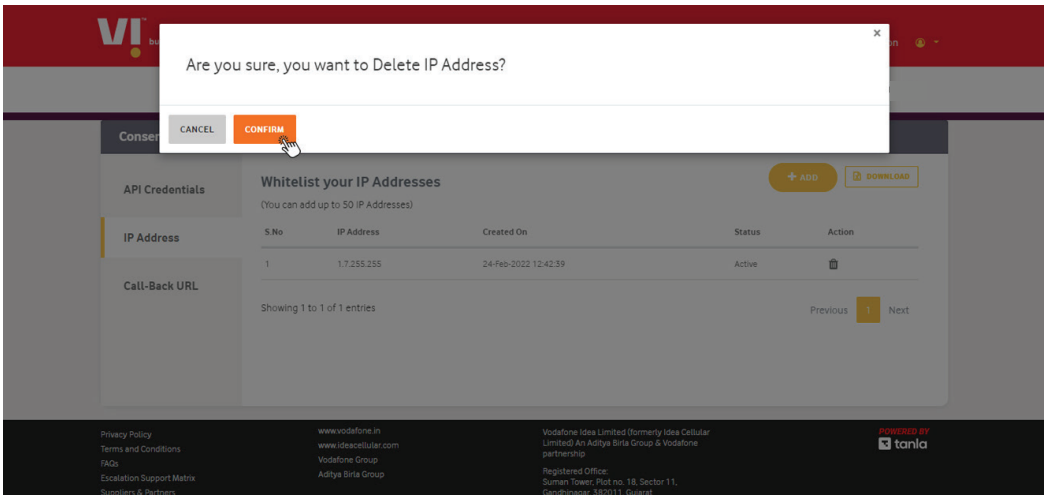
Are you sure, you want to Delete IP Address?
CANCEL
CONFIRM
API Credentials
IP Address
Call-Back URL
Whitelist your IP Addresses
(You can add up to 50 IP Addresses)
+ ADD
DOWNLOAD
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IP Address
Created On
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1.7.255.255
24-Feb-2022 12:42:39
Active
Showing 1 to 1 of 1 entries
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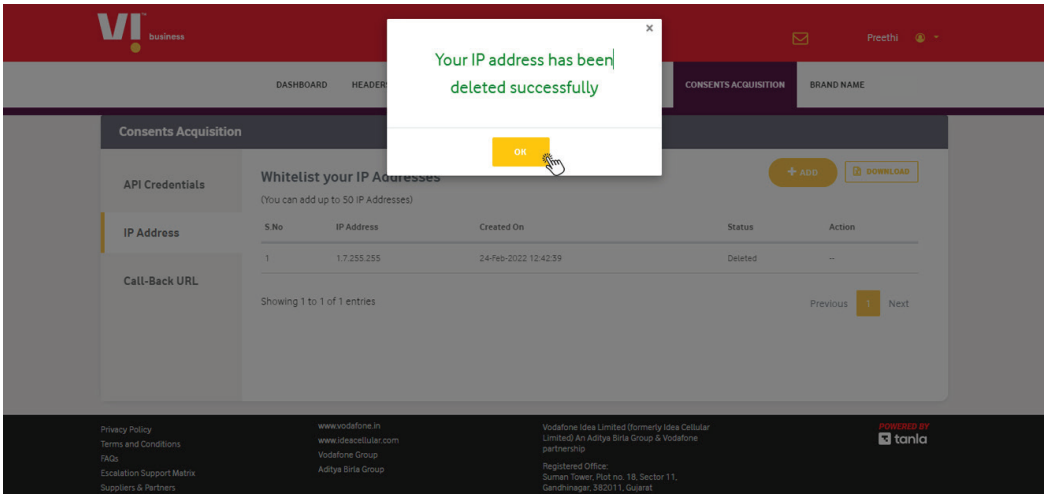
business
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DASHBOARD
HEADER
CONSENTS ACQUISITION
BRAND NAME
Your IP address has been deleted successfully
OK
Consents Acquisition
API Credentials
IP Address
Call-Back URL
Whitelist your IP Addresses
(You can add up to 50 IP Addresses)
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24-Feb-2022 12:42:39
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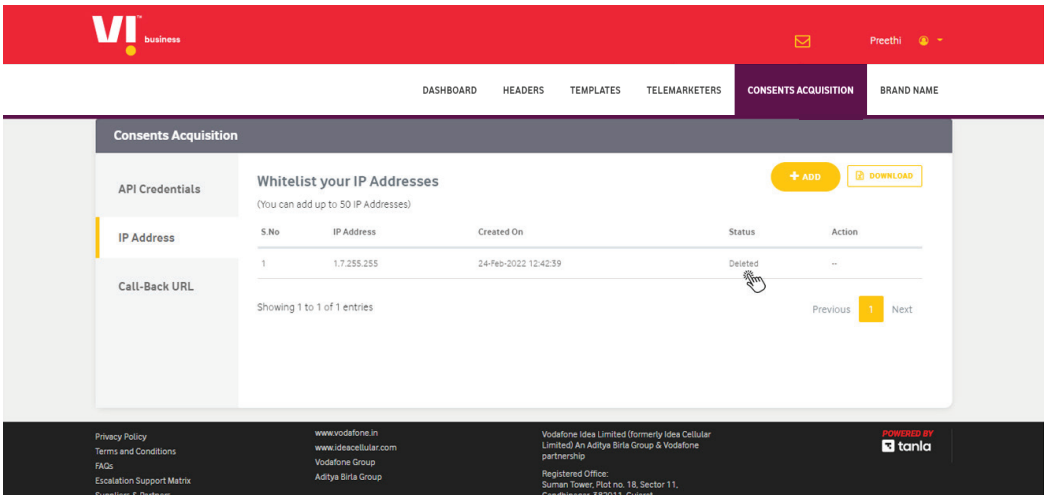
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HEADERS
TEMPLATES
TELEMARKETERS
CONSENTS ACQUISITION
BRAND NAME
Consents Acquisition
API Credentials
IP Address
Call-Back URL
Whitelist your IP Addresses
(You can add up to 50 IP Addresses)
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IP Address
Created On
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24-Feb-2022 12:42:39
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Showing 1 to 1 of 1 entries
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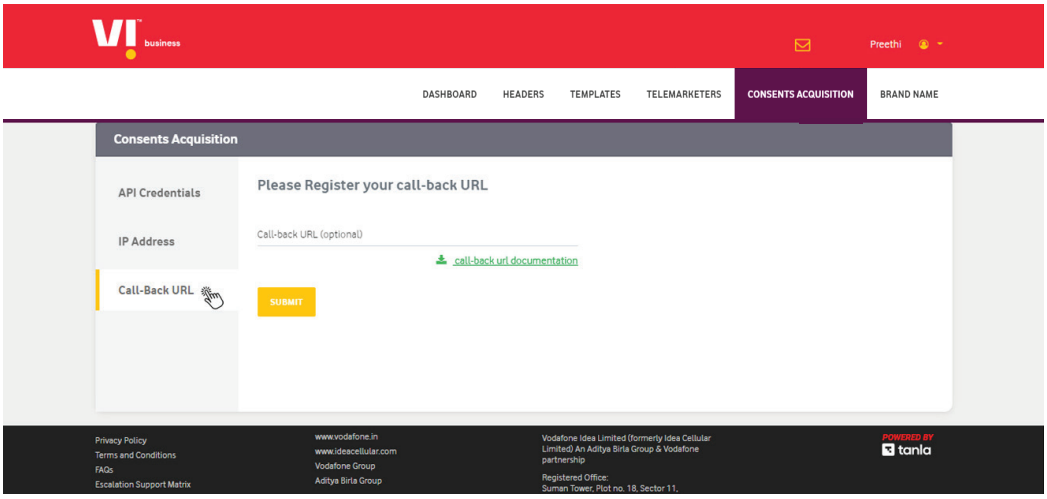
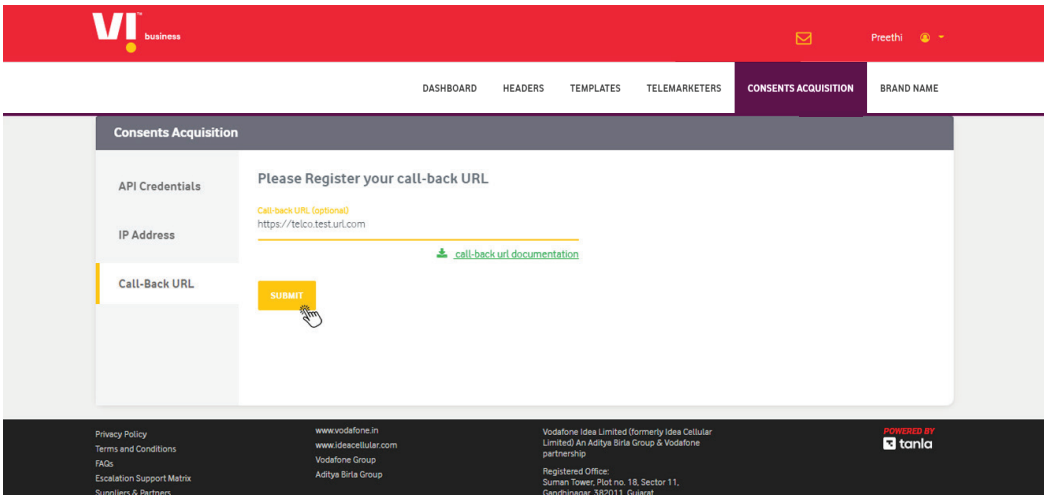
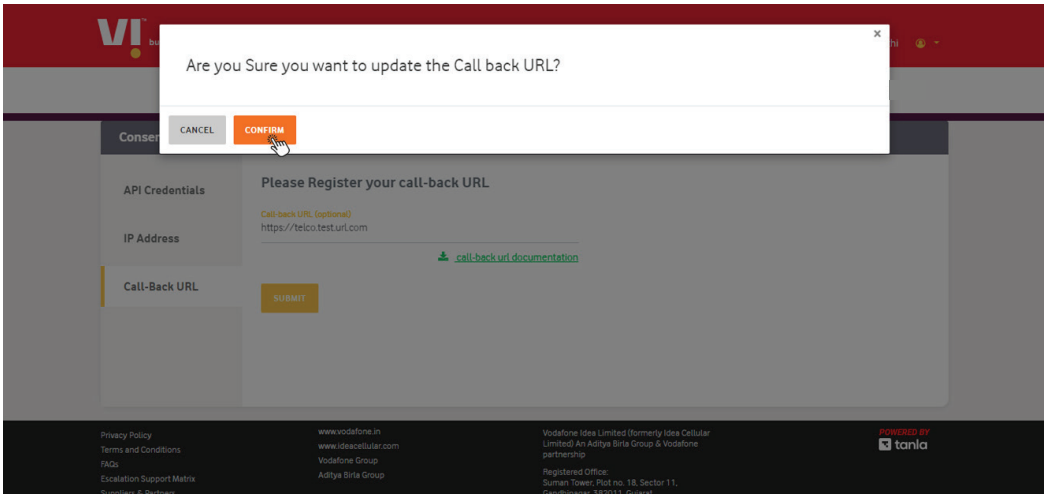
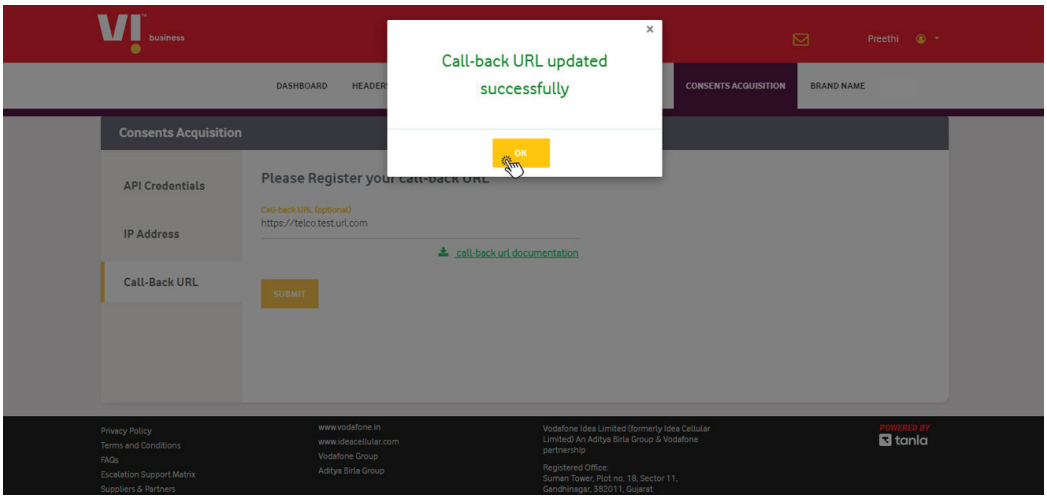
Callback URL



Note: You can track the status of the consents by configuring the Call back URL.







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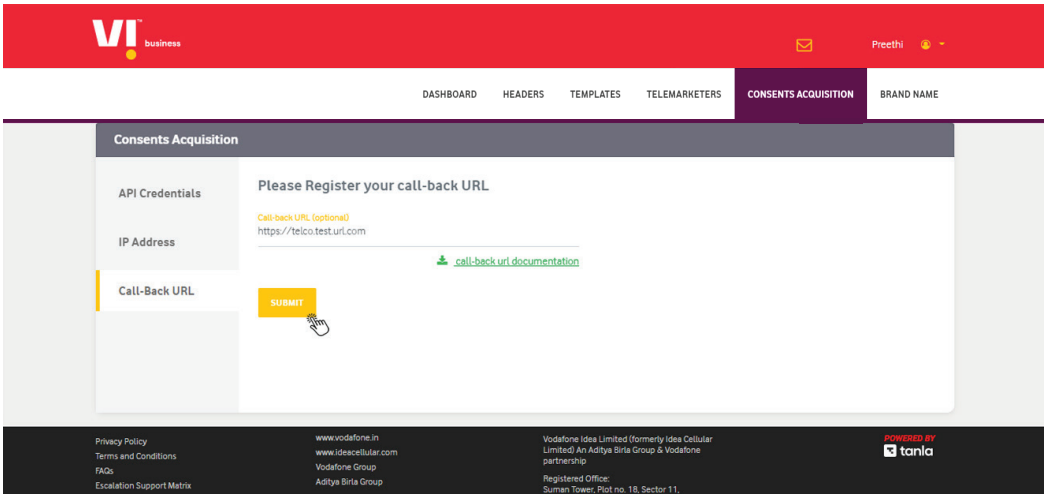
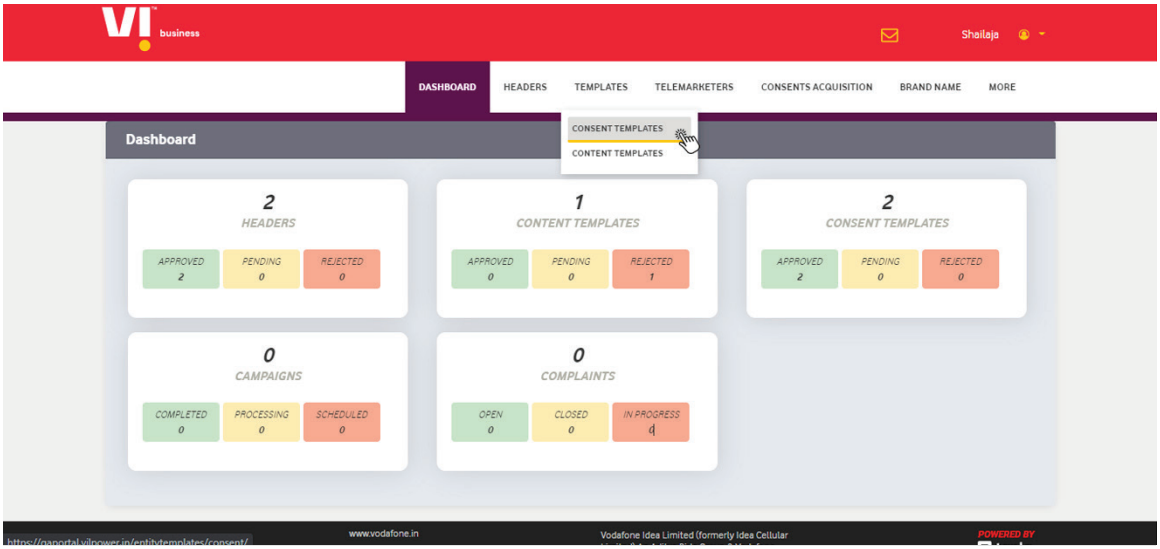
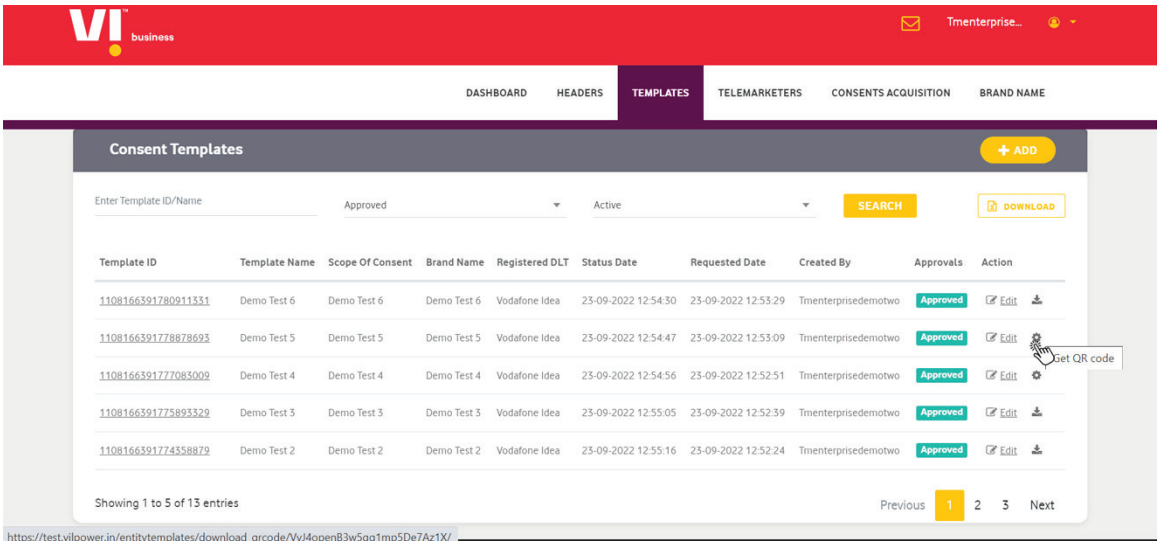


Note : Once a request is recieved from the API, a consent flow is initiated for the susbscriber and a consent message will be sent to the subscriber.

Consent Acquisition via QR code



Consent Template : Standard message that is sent to end users of enterprises to inform the scope of the consent with a mention to receive communications on promotions and offers for specific products and services.



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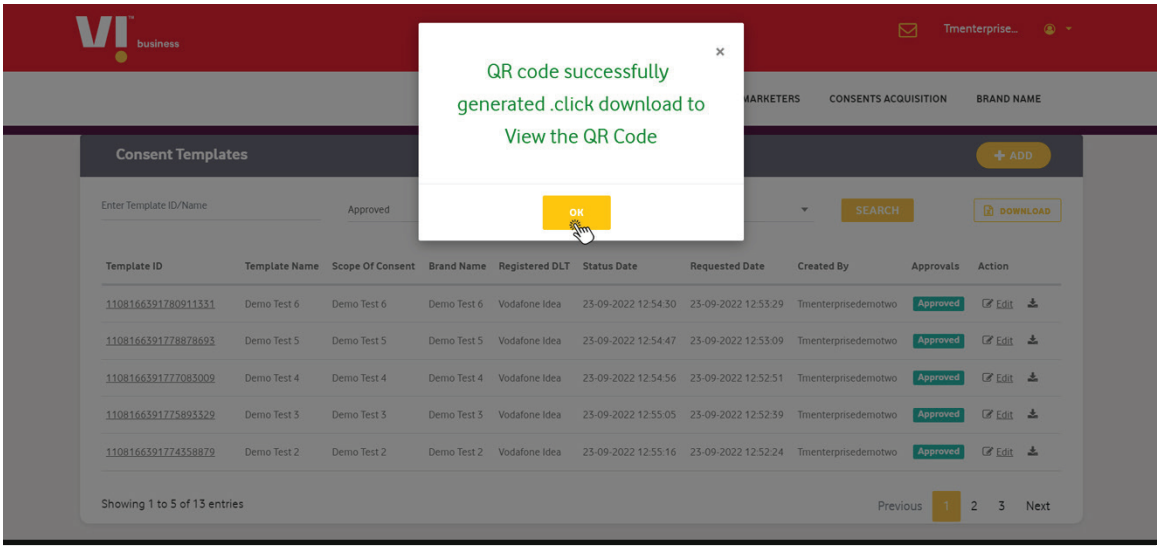

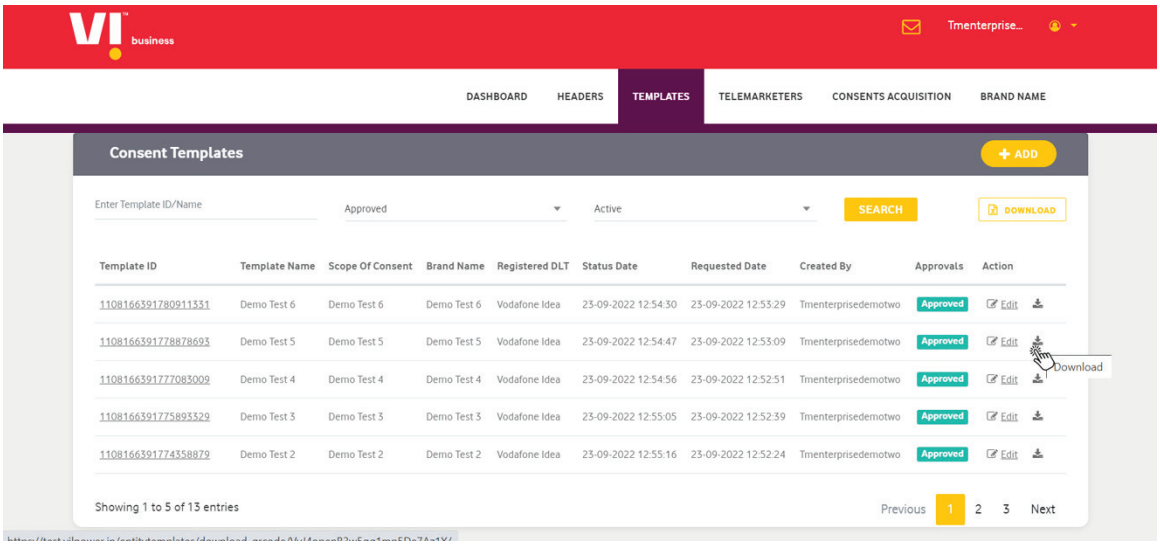

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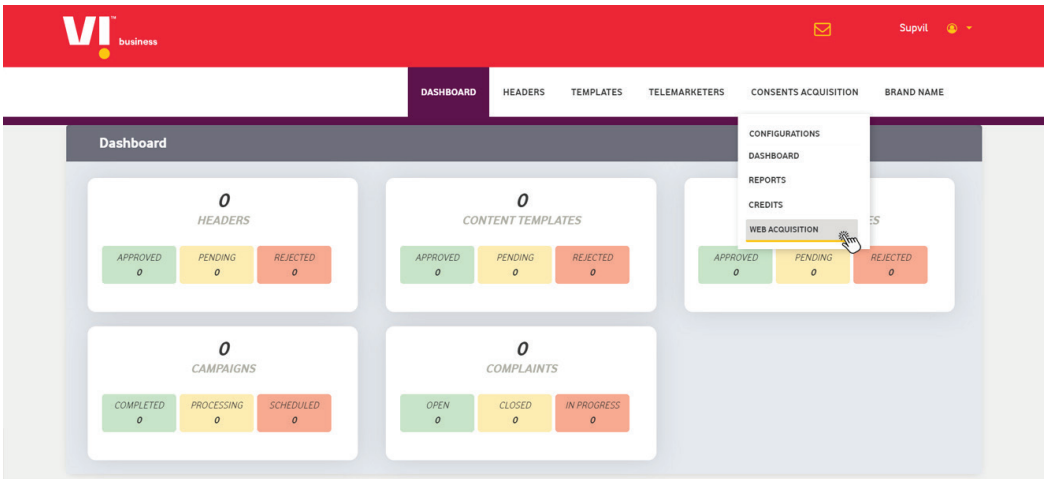
Generated QR Code

Note : Once the user scans the QR code, he is shown the consent template and asked to enter his/her mobile number, post entering the mobile number and the OTP a consent flow is initiated for the susbscriber and a consent message will be sent to the subscriber.

Consent Acquisition Web



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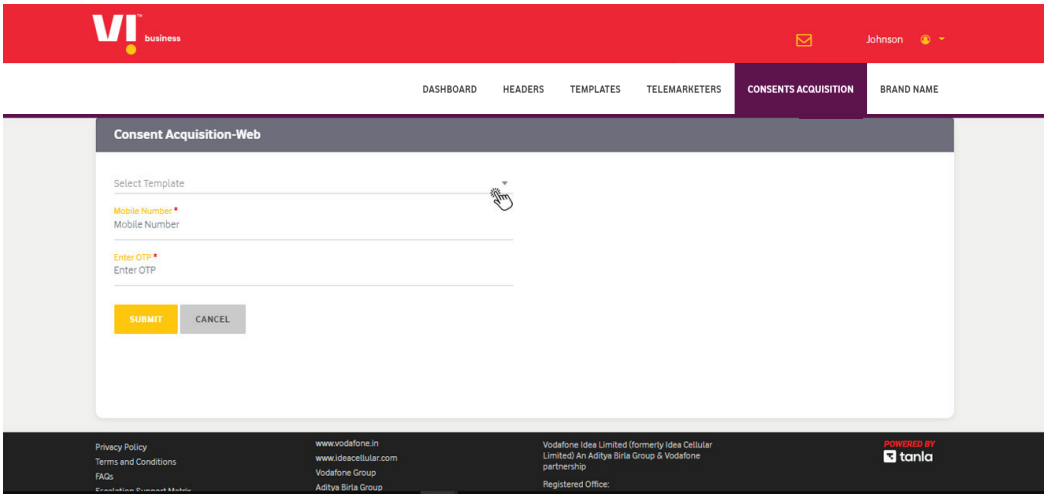
business
Johnson
DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENTS ACQUISITION
BRAND NAME
Consent Acquisition-Web
Select Template
Mobile Number *
Mobile Number
Enter OTP *
Enter OTP
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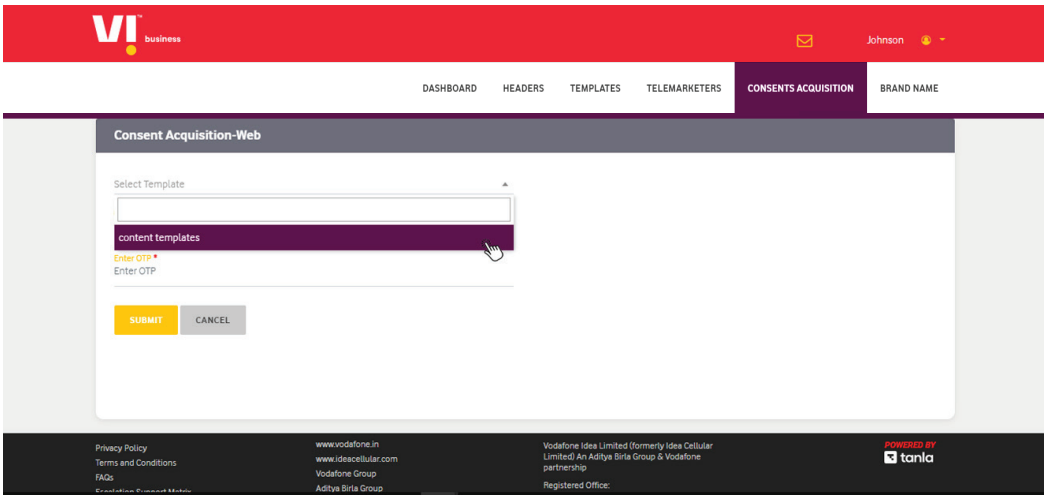
business
Johnson
DASHBOARD
HEADERS
TEMPLATES
TELEMARKETERS
CONSENTS ACQUISITION
BRAND NAME
Consent Acquisition-Web
Select Template
content templates
Enter OTP *
Enter OTP
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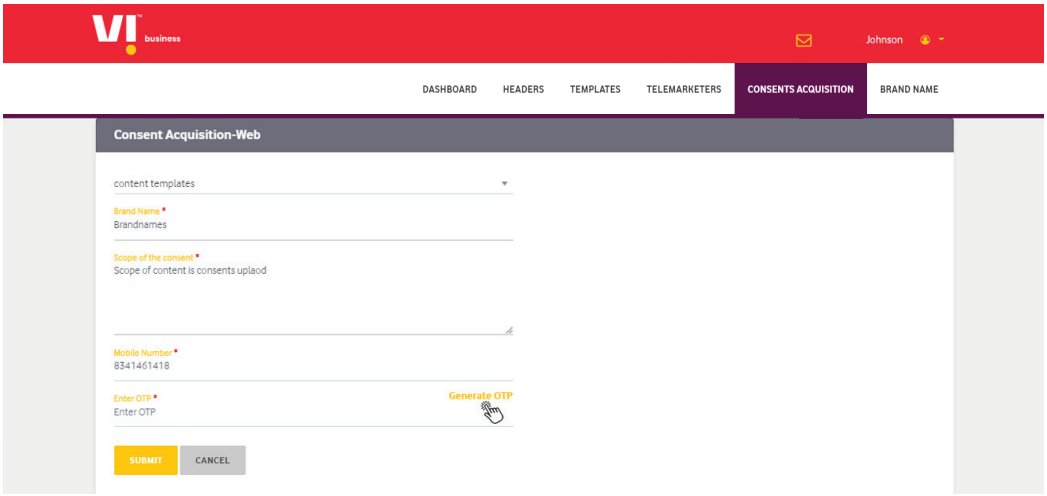

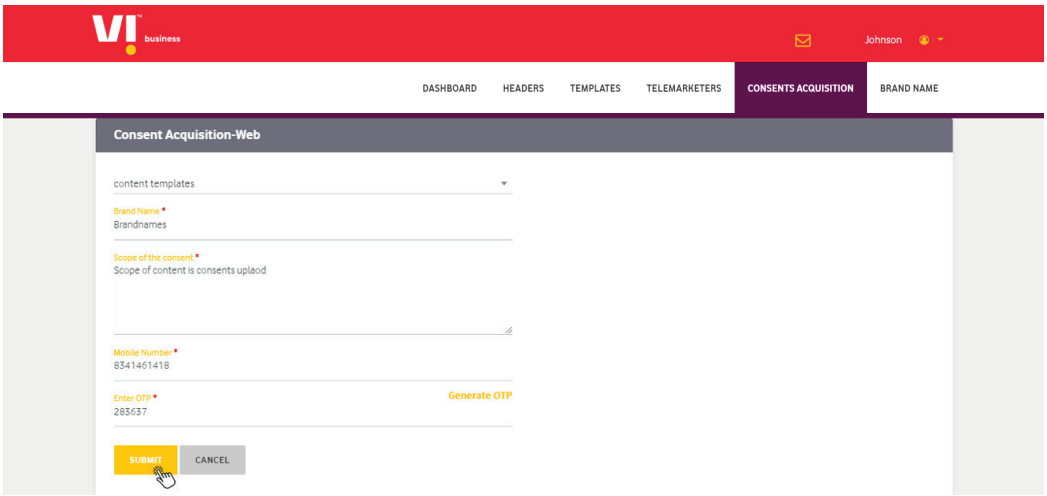

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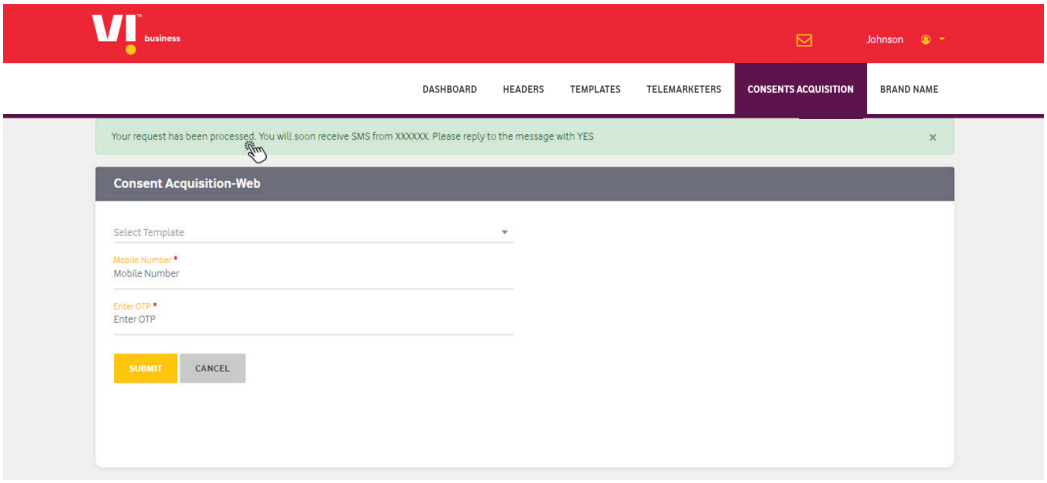

Note : Once the OTP that is recieved by the susbsciber is entered here on the portal, a consent flow is initiated for the susbscriber and a consent message will be sent to the subscriber.

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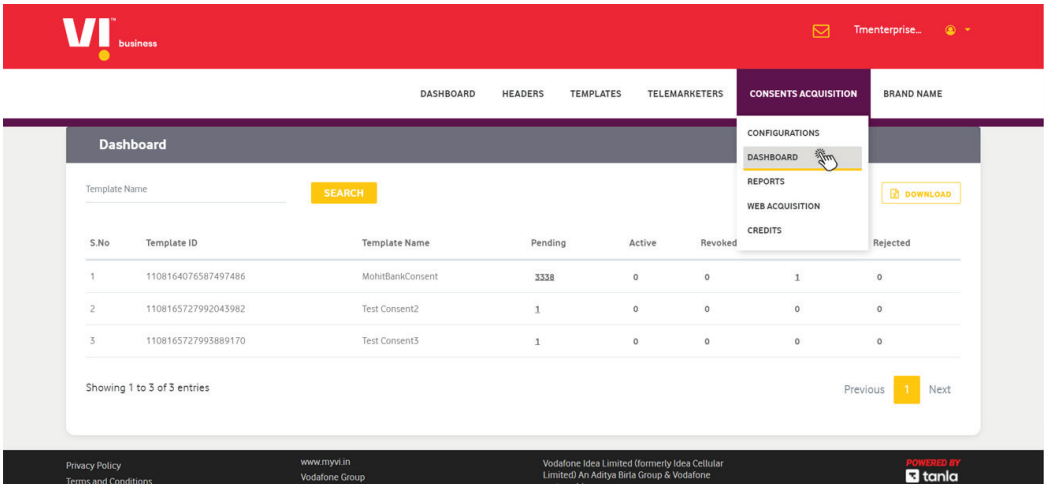
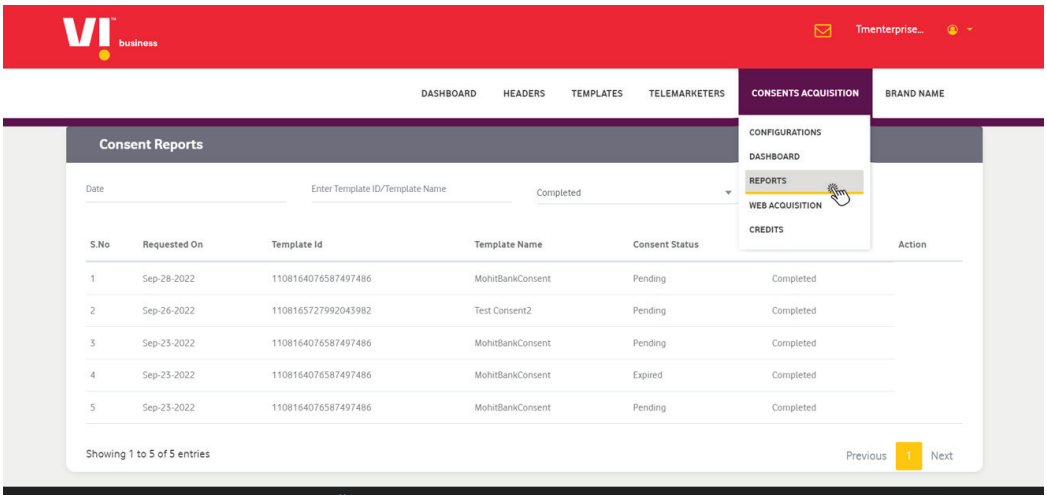
You can download the data/ receive the same data regarding all the consents in the Dashboard/Reports pages.





Thank you

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