Consents Acquisition

User Manual



It would be perfect if you perused the manual before starting your Journey as a enterprise to accomplish distinct duties in the implementation.



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It is mandatory to acquire a digital consent from a subscriber to be able to send Promotional messages to any subscriber.

To Enable the Consents on the Portal, go to CONSENTS ACQUISITION -> CONFIGURATION



And pay the required amount to enable the API.



To request a consent from a subscriber, you need consent credits.

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Note: One consent credit per consent request sent to a subscriber.

Consent can be obtained from a subscriber in 3 ways:

- 1. Consent Acquisition API
 - Send a consent request to subscribers through an API.
- 2. Consent Acquisition via QR code
 - Display your QR code associated to a consent template, so that a subscriber can initiate the request.
- 3. Consent Acquisition Web
 - Initiate a consent request on a subscriber's number by entering his mobile number on the portal.

Consent flow - for a subscriber

The Subscriber will recieve a message from short code 127XXX from their operator.

The Subscriber can then reply to that message with Yes/No.

Note: The same Consent message with be sent to the subsriber thrice(First time when the consent is initiated and two reminders in the next to consecutive days)

- If the Subscriber replies with Yes, consent is granted for 12 months.
- If the Subscriber replies with No, this consent message also can't be sent to that subscriber for the next 3 months.
- If the Subscriber doesn't reply even after the reminder messages, this consent message cannot be sent to that subscriber for the next 1 month.



Configuring the Consent Acquisition API

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Note: The API documentation is available on the portal.





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IP Whitelisting



Note: Whitelist your IP, so that only the request coming only from the whitelisted IP address will be accepted by the API.



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Callback URL



Note: You can track the status of the consents by configuring the Call back URL.





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Note : Once a request is recieved from the API, a consent flow is initiated for the susbscriber and a consent message will be sent to the subscriber.



Consent Acquisition via QR code

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Consent Template : Standard message that is sent to end users of enterprises to inform the scope of the consent with a mention to receive communications on promotions and offers for specific products and services.

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Generated QR Code

Note : Once the user scans the QR code, he is shown the consent template and asked to enter his/her mobile number, post entering the mobile number and the OTP a consent flow is initiated for the subscriber and a consent message will be sent to the subscriber.





Consent Acquisition Web

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Note : Once the OTP that is recieved by the susbsciber is entered here on the portal, a consent flow is initiated for the susbscriber and a consent message will be sent to the subscriber.





You can download the data/ receive the same data regarding all the consents in the Dashboard/Reports pages.

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2	1108165727992043982	Test Consent2	1	0	0	0	0
3	1108165727993889170	Test Consent3	1	0	0	0	0
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2	Sep-26-2022	1108165727992043982	Test Consent2	Pending	Completed	
3	Sep-23-2022	1108164076587497486	MohitBankConsent	Pending	Completed	
4	Sep-23-2022	1108164076587497486	MohitBankConsent	Expired	Completed	
5	Sep-23-2022	1108164076587497486	MohitBankConsent	Pending	Completed	



Thank you

