

# Promotional Voice Headers 140 series

User Manual For Enterprises



### Table of Contents

1. Login to vilpower.in	.3
2. Enterprise: Accept the request with the list of Headers allocated by a Telemarketer	.5
3. Enterprise: Request Voice Headers from a Telemarketer	.8





This document details the process of how to use 140 series numbers/DIDs for promotional calls. For a promotional call from a 140 series number to mature, that number must be allocated to an Enterprise.

Please note that an approved PE-TM mapping is mandatory to request/accept a request from a Telemarketer.

### 1. Login to vilpower.in

1. Go to <a href="https://www.vilpower.in/">https://www.vilpower.in/</a>

Vİ	ABOUT FAQS CONTACT US LET US HELP YOU
A Secured	
DLI platform	_
to manage your	
commercial communication	
<ol> <li>Digital Consent Acquisition is now live, you can now acquire consent from subscribers of all the Operators except BSNL.</li> <li>From the operator, subscribers will be receiving</li> </ol>	
messages from the short code 127XXX(6 digits), to acquire consent.	
LOGIN SIGNUP	
Aneody have account. New Gael?	

2. Click on As Enterprise:

A secured l commercia	DLT platform to manage your I communications	
		Select your Area of Operation
	Enterprise A commercial business (individual or company) dealing with products or services, who would like to communicate with their customers	to Legin
	through SMS or voice.	As Enterprise more info>
	Telemarketer Telemarketer Aggregator: An Individual or a company who collects SMS/voice traffic from enterprises, but DO NOT have direct connection with telecom operator.	○ As Telemarketer more info>
	Telemarketer Delivery: An individual or a company who collects SMS/volc traffic from enterprises, and has direct connection with telecom operator.	• As Mobile Subscriber more info>
		CANCEL MIST
Piease cont to choose as Phone: <b>+91-</b> (10AM to 5P	Reterrise of Felemarketer. 2619 500 900 Email: support@vilpower.in M - Monday to Friday)	New User? Signup Here





3. Enter your Email address and Password

Enterprise   Enterprise   Aremented baseliness (individual or company) dealing with products objects object 3MS or voice.     Presend     Presender Me   Forget Passe   Note Interprise?   Presenter Subject Tam before the sign up process, in case you are confused   Presenter Subject Tam before the sign up process, in case you are confused	A secured I commercia	DLT platform to manage your al communications		Enterprise Login	
Construction     C		Enterprise A commercial series (individual or company) dealing with products or services who would like to communicate with their sustamers through SMS or voice.		Enter your omail address und choose garages of the Password	
Digital Consent Acquisition is now live, you can now acquire consent from subscribers of the Operators except BSNL     Please contact our Support Team before the sign up process, in case you are confused     Consent     Consent		Telemarketer Telemarketer Agregator: An individual or a company who collects SVS/oncie traffic from enterprises, but DO NOT have direct connection with telecom operator. Telemarketer Delivery: An individual or a company who collects SMS/voic traffic from enterprises, and has direct connection with telecom operator.	De	Remember Me	Forgot Password Here ch Role
to choose a stategraphies or tetemaneter. Phone: =91-5415500 500 (10AM to SPM - Monday to Friday) Email: support@vilpower.in	Please cont to choose as Phone: +91- (10AM to 5PI	act our Support Team before the sign up process, in case you are confused Enterprise or Telemarketer. 9619 500 900 Email: support@vilpower.in M - Monday to Friday)		<ol> <li>Digital Consent Acquisition is now live, you can no the Operators except BSNL.</li> <li>From the operator, subscribers will be receiving m digits), to acquire consent.</li> </ol>	w acquire consent from subscribers of all ressages from the short code 1277000(6

4. Enter the OTP received on your mobile number:

_			
		×	
A secured DLT j commercial coi	Stronger passwords alone aren't enough to protect your account from passwor XXXXXXX	d breaches. Authenticate your login through OTP sent to your Mobile Number	
	N107	Resend OTP	
three the second		Forge	ot Password
	marketer arketer Aggregator: An Individual or a company who collects olee traffic from enterprises, but DO NOT have direct connection with		
teleco Telem traffic	m operator. arketer Delivery: An Individual or a company who collects SMS/voice from enterprises, and has direct connection with telecom operator.	New User ? Signup Here Not Enterprise? Switch Role	
Please contact our S to choose as Enterpri	upport Team Defore the sign up process, in case you are confused - se or Telemarketer.	Digital Concert Acquisition is now live, you can now acquire consent from subscripte Operators except BSNL     Z. From the operators subscribers will be receiving messages from the short code 12     digital, to acquire consent.	bers of all ?7XXX(6
Phone: +91-9619 500 (10AM to SPM - Mond	900 Email: support@vilpower.in ay to Friday)		



## 2. Enterprise: Accept the request with the list of Headers allocated by a Telemarketer

V	
DASHBOAI	ND HEADERS TEMPLATES TELEMARNETERS CONSENTS ACQUISITION BRAND NAME REGISTRATION APIS MORE
Dashboard	SMS HEADERS VERIFY HEADERS
30	VICE HEADERS
annen mena al 7 a	4700,000 100,00000000
0	0
distance and	
Privacy Policy Terms and Conditions	www.myvin Vodefone ldes Limited (formerly idea Cellular Powel RED BY Vodefone Group Limited An Attype Birls Group & Vodefone Stando Adtyse Birls Group partnership
Escalation Support Matrix	Registered Office: Suman Tower, Ptot no. 18. Sector 11.

1. Go to Headers -> Voice Headers

2. Select the status of Pending from the dropdown

	🗹 Noonaan 🗴 -
DASHBOARD HEADERS	TEMPLATES TELEMARKETERS CONSENTS ACQUISITION BRAND NAME REGISTRATION APIS MORE
Voice Headers Management 🔶 ACTIVE HEAD	DERS + REQUEST HEADERS
Showing results in between the dates August 1, 2019 - Septemb Enter Request ID Enter Telemarketer ID/Name Percent	ber 20, 2024 Z rding
Request ID Request Name Initiated By Telemarket	ter Name Telemarketer ID Date Requested Valid Till Count Allocated Status Action
Showing 1 to 1 of 1 entries	Feedous 1 Next
Prisacy Policy. www.myxl.m Terms and Conditions. Vodatione Group	Vidafore Idea Limited (formerly Idea Cellular roomsel 7 av Limited An Adaya Brila Group & Vidafore <b>Vitania</b>
Aditys Brita Group Escalation Support Matrix Supplers & Partners Contact Us	petrinenkip Registreed Office: Sumen Tower, Florin B, Sector 11, Generatings; 52011, Guant Company, 52012, Sector 10, Sector 17, S22322231 Capit 12 Touring Indeed Company, Sector 17, Sector 10, Sect



3. You can see that a request initiated by a Telemarketer is Pending, you can download the list of Voice Headers allocated by the Telemarketer by clicking on the count displayed. Click on "Accept" to accept the Voice Headers in the request

V		🖂 Musikada 🛛
DASHBOARD	DERS TEMPLATES TELEMARKETERS CONSENTS ACQUIS	SITION BRAND NAME REGISTRATION APIS MORE
Voice Headers Management 🛛 🔸 ۸	CTIVE HEADERS	+ REQUEST HEADERS
Showing results in between the dates August 1, 2019 -	September 20, 2024 💋	
Enter Request ID Enter Telemarketer ID/Name	Pending v SEARCH	
Request ID Request Name Initiated By	Telemarketer Name Telemarketer ID Date Requested	Valid Till Count Allocated Status Action
Example 1 Telemarketer	Newsterer Fatterstationalities 20.04,2007/0.011	Pending Accept Reject
Showing 1 to 1 of 1 entries		Previous 1 Next
Privacy Policy www.myvl.in Terms and Conditions Vodafone Gro FADa Aditya Birla Gr	Vodafone Idea Limited (former up Limited) An Aditya Birla Group I roup partnership	ly Idea Cellular Powerkit Prive Powerkit Prive Powerkit Prive Powerkit Po Powerkit Powerkit P
Exelation Support Matrix Suppliers & Partners Contact Us	Registered Office: Suman Tower, Piot no. 18, Sect Gandhingapr, 392011, Gujanet Telephone: 912 709 657140001 23232251	

#### 4. Click on "Confirm" to accept the request

Are you sure y	you want to accept the request?		×
			CANCEL CONFIRM
Showing results in between t	the dates August 1, 2019 - September 20, 2024 🖉	1	
Enter Request ID	Enter Telemarketer ID/Name Pending	SEARCH	
Request ID	Request Name Initiated By Telemarketer Name Telema	rketer ID Date Requested Valid Till Count	Allocated Status Action
	Example 1 Telemarketer Balanankarian Tobibi	0000000000 00000000000 11000000 12	Pending Accept Reject
Showing 1 to 1 of 1 entries			Previous 1 Next
Privacy Policy Terms and Conditions	www.myvi.in Vodefone Group Adhve Birk Group	Vodafone Idea Limited (formerly Idea Cellular Limited) An Astrya Birla Group & Vodafone partnership	Manana ay



5. You can see that the request has been accepted and the Headers have been allocated to you

Vļ			
DASHBOARD HEADERS	TEMPLATES TELEMARKETERS CONSE	NTS ACQUISITION BRAND NAME REGISTRATIC	ON APIS MORE
Voice Headers Management 🔶 🔸 ACTIVE	HEADERS		UEST HEADERS
Showing results in between the dates August 1, 2019 - Sept	ember 20, 2024 🗾		
Enter Request ID Enter Telemarketer ID/Name	Allocated - SEARCH		
Request ID Request Name Initiated By Telev	marketer Name Telemarketer ID Date Requ	rested Valid Till Count Allocated Statu:	s Action
Example1 Telemarketer	Antoine 1020-8100000219 2016-20	der bezählten Elifeber 2001et 10 10 Allos	ated Deallocate
Showing 1 to 1 of 1 entries		Pre	vious 1 Next
Privecy Policy www.myrd.m Terms and Conditions Vodeline Group Error Adhys Bits Group	Vodafone Idea Lim Limitedi An Aditya pertnership	ited (formerly Idea Cellular Birla Group & Vodafone	POWERD BY
Excelation Support Matrix Suppliers & Patners Contact Us	Registered Office Suman Tower, Piot Gandhinagar, 382C Telephone: 4917 23252251 CIN: 13210061198	na. 18, Sector 11, 111, Gujarat 66714000   Fac: +91 79 691(2030976	

6. Please note that these Headers will be allocated to you and will be deallocated once the valid till date is crossed. You can also download all your Active Headers by clicking on the "Active Headers" button on the top



### 3. Enterprise: Request Voice Headers from a Telemarketer

1. Go to Headers -> Voice Headers

View		🗹 Becalitation 🛛 -
DASHBOARD	HEADERS TEMPLATES TELEMARKETERS CONSENTS ACQUISITION BRAND NAME	REGISTRATION APIS MORE
Dashboard	SMS HEADERS	
30 HEADEN		3 1011 Tanana
anter resea 2 7 F	analogy social states	anna anna
0 Charlocher	0 communers	
a a a	ann a ann Armanna A A A	
Privacy Policy www.my Terms and Conditions Vodafon FAQs Aditys B	Alin Vodafone Idea Limited (formerly Idea Cellular s Group Limited) An Aditya Birla Group & Vodafone rat Group partnenhip Renstared Office-	tanla

2. Click on "+ Request Headers"

Vļ		🗹
DASHBOARD HEADERS	TEMPLATES TELEMARKETERS CONSENTS ACQUISITION	N BRAND NAME REGISTRATION APIS MORE
Voice Headers Management	IEADERS	
Showing results in between the dates August 1, 2019 - Septer	mber 19, 2024 🔽	
Enter Request ID Enter Telemarketer ID/Name	Allocated <b>SEARCH</b>	
Request ID Request Name Initiated By Telemarke	eter Name Telemarketer ID Date Requested V	Valid Till Count Allocated Status Action
	No Voice Headers are Registered	
Showing 0 to 0 of 0 entries		Previous Next



3. Request Headers from a Telemarketer:

Vi							۵ -	
	DASHBOARD HEADE	IRS TEMPLATES	TELEMARKETERS	CONSENTS ACQUISITION	BRAND NAME	REGISTRATION APIS	MORE	
← Request Voice Head	ers							
Please choose the header type ar	d specify the enterprise for	which you wish to all	ocate the headers.	Voice Header Allo	ocation			
Header Type				"Every header get	s a unique Header	r ID"		
Promotional								
Request Name • Telemarketer •								
Select Telemarketer				·				
Count •								
Select Validity •								
Select Circle •								
Max Characters:100								
				h				
CANCEL SUBMIT								
Privacy Policy	www.myvi.in Vodsfone Group		Vodafo Limiter	ne Idea Limited (formerly Idea Ce I) An Aditya Birla Group & Vodafor	ilular ne		POWERED BY	
Picta Picta Escalation Support Matrix Suppliers & Pathers Contact Us	Aditya Birla Grou		partne Registe Suman Gandhi Teleph 23232	ship red Office: Tower, Plot no. 18, Sector 11, nagar, 382011, Gujarat one: +91 79 66714000   Fax: +91 251				





4. Enter a request name, select a Telemarketer: you can request Voice Headers (140 series) from mapped Telemarketers only (PE-TM mapping is mandatory)

V					
	DASHBOARD HEADERS	TEMPLATES TELEMARKETERS	CONSENTS ACQUISITION BRAN	ND NAME REGISTRATION APIS	MORE
← Request Voice H	eaders				
Please choose the header typ Header Type	e and specify the enterprise for which	n you wish to allocate the headers.	Voice Header Allocation	ı jue Header ID"	
<ul> <li>Promotional</li> <li>Request Name *</li> <li>Example</li> </ul>					
Telemarketer * Select Telemarketer			•		
identification (C					
Select Circle •					
Remarks Max Characters:100			A		
CANCEL SUBMIT					
Physicy Policy Terms and Conditions FXGs Excelation Support Matrix Suppliers & Portners Contact Us	www.myvl.in Vodsfore Group Aditye Birla Group	Vodaf Limite petro Suman Gandr Telept 2333 Citi: Li	ne Idea Limited (formerly Idea Cellular d) An Adys Birls Croup & Vodefone nhip sred Office: Tower, Pion. 18, Sector 11, nagar, 382017, Gujerat nagar, 382017, Gujerat 2010 2011 2011 2100CL1995PLC030976		servas v S tanla





5. Enter a name for the request, select a Telemarketer (from the dropdown), Enter the count of Voice Headers, Select validity of the Headers you are requesting and select a circle (can be any or a particular circle) and share remarks for the Telemarketer, if any:

VI						- Vicinetia	- ©	
	DASHBOARD	HEADERS TEMPLATES	TELEMARKETERS	CONSENTS ACQUISITION	BRAND NAME REGIST	TRATION APIS	MORE	
← Requ	est Voice Headers							
Please choose Header Type Promot	the header type and specify the enter	rprise for which you wish to a	allocate the headers.	Voice Header Allo "Every header gets	cation a unique Header ID"			
Request Na Example Select Circle Any	ne*			-				
Andrira Pradu ASSAM BIHAR Chennai Roy	sn			Ĵ				
Remarks Max Chara	cters:100			ĥ				
		nud la						
Philosy Policy Terms and Condition FAQs Escalation Support M Suppliers APartners Contact Us	www.m Vodaf Aditya	ngetar one Group Birla Group	Vodafo Limiter Registr Suman Gandhi Teleph 23232 CIN: L3	ne idea Limited (formerly lidea Cell Jan Aditya Birla Group & Vodafon ship red Office: Tower, Piot no. 18, Sector 11, nagar, 382011, Gujarat one: +91 79 66714000   Fac: +91 7 251 2100GJ1996PLC030976	rg		<b>™</b> tanla	

6. You can see the request is pending:

V									
	DASHBOA	RD HEAD	ERS TEMPLATES	TELEMARKETERS	CONSENTS ACQUISITIC	IN BRANDI	NAME	REGISTRATION AF	IS MORE
Voice Headers Man	agement	ACT	TIVE HEADERS					+ REQUES	THEADERS
Showing results in between	the dates Augus	t 1, 2019 - Si	eptember 19, 202	4 🔼					
Enter Request ID	Enter Telemarke	ter ID/Name	Pending	▼ SEA	ксн				DOWNLOAD
Request ID	Request Name	Initiated By	Telemarketer Name	Telemarketer ID	Date Requested	Valid Till	Count	Allocated Status	Action
100120200000	Example	Enterprise	Viales advected V	100370000000	1000-010-010	$ 1 ^{-1} \leq  1  \leq  1  \leq  1 $	10	0 Pend	ng <u>Cancel</u>
Showing 1 to 1 of 1 entries								Previou	s 1 Next
Privacy Policy		www.myvi.in		Vodafo	ne Idea Limited (formerly Ide	ta Cellular			POWERED BY
Terms and Conditions FAQs Escalation Support Matrix Suppliers & Partners		Vodafone Group Aditya Birla Groi	p up	Limite partne Registr Sumar Gandh Teleph	£) An Aditya Birla Group & Vo sship ered Office: Tower, Plot no. 18, Sector 1 nagar, 382011, Gujarat one: +91 79 66714000   Fax:	dafone I, +91 79			🖪 tanla
contact os									

7. The Telemarketer now has 24 hours to accept the request and upload the corresponding Headers he wants to allocate to you or reject the request.