

Promotional Voice Headers 140 series

User Manual For Telemarketers



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This document details the process of how to use 140 series numbers/DIDs for promotional calls. For a promotional call from a 140 series number to mature, that number must be allocated to an Enterprise.

Please note that you must be registered as a Telemarketer with Delivery Function to access the below tabs

1. Login to vilpower.in

1. Go to https://www.vilpower.in/

ABOUT FAQS CONTACT US LET US HELP YOU
A Secured DLT platform
commercial communication 1. Digital Consent Acquisition is now live, you can now acquire consent from subscribers of all the Operators except BSNL. 2. From the operator, subscribers will be receiving messages from the short code 127XXX(6 digits), to acquire consent.
LOGIN SIGNUP Already have accounted New User?

2. Click on As a Telemarketer:

A secured l commercia	DLT platform to manage your al communications	
		Select your Area of Operation
	Enterprise	to Login
	A commercial business individual or company) dealing with products or retricts, how would like to communicate with their custamers through SMS or voice.	○ As Enterprise more info>
	Telemarketer Telemarketer Aggregator: An Individual or a company who collects SNS/socie traffic from enterprises, but DD NDT have direct connection with telecom operator.	As Telemarketer more info>
<u></u>	Telemarketer Delivery: An individual or a company who collects SMS/voi traffic from enterprises, and has direct connection with telecom operator.	C As Mobile Subscriber more info>
Please cont	act our Support Team before the sign up process. In case you are confused	CANCEL
to choose as	Enterprise on Telemarketer. 9619 500 900 Frail: support dvil nover in	New User ? Signup Here
(10AM to 5P	M – Monday to Friday)	



3. Enter your Email address and Password

A secured I commercia	DLT platform to manage your L communications		
	Enterprise A commercial business (individual or company) dealing with products or services, who would like to communicate with their customers through SMS or voice.	Telemarketer Login Enter yeur amil address Password	
	Telemarketer Telemarketer Aggregator: An individual or a company who collects SMS/voice traffic from enterprises, bui DD NOT have direct connection with telecom operator. Telemarketer Delivery: An individual or a company who collects SMS/voice traffic from enterprises, and has direct connection with telecom operator.	☐ Remember Me New User Not Telemark	Forgot Password
Please contr to choose as Phone: +91-5 (10AM to SPR	<mark>iet our Support Team before the sign up</mark> process, in case you are confused Enterprise or Telemarketer. 619 500 500 Email: support@vilpower.in A – Monday to Friday)		

4. Enter the OTP received on your mobile number:

		×	
A secured DLT j commercial cor	Stronger passwords alone aren't enough to protect your account from passwords XXXXXXX IIII	ord breaches. Authenticate your login through OTP sent to your Mobile Number	
	vany S	Resend OTP	
	lemarketer Monice trafficers an individual or a company who collects Avoice traffic from enterprises, but DD NOT have direct connection with	Errender Me	Forgot Password
Lo Tele traf	com operator. marketer Delivery: An individuat or a company who collects SMS/voice fic from enterprises, and has direct connection with telecom operator.	L COUR New User 2 Signup Here Not Telemarketer? Switch Role	
Please contact ou to choose as Enter Phone: +91-9619 5	r Support Team before the sign up process, in case you are confused prise or Telemarketer. 00 900 Email: support@vilpewer.in may to Priday)		

2. Telemarketer: Upload 140 series Headers for Approval



1. Click on Headers->Voice Headers

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Dashboard	SMS HEADERS
9 ENTITIES	25 HEADERS CONTENT TEMPLATES
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2 CONSENT TEMPLATES	
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2. Click on "Upload Headers" Button

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Voice Headers							UPLOAD HEADERS	
Showing results in between the d	dates August 1, 2019 - August 20, 2024 🔽						0	
Request ID Request ID	Request Name Request Name	Status Pending		Ŧ	SEARCH			
Request ID	Request Name Date Requested	Date Modified	Modified By	Count Rec	quested	Approved	Rejected Status	
							Previous 1 Next	
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FAGE Escelation Support Metrix Suppliers & Partners Contact Us		Ri Si Gi 7	egistered Office: uman Tower, Plot no. andhinagar, 382011, elephone: +91 79 667 3232251	18, Sector 11, Gujarat 714000 Fax: +9				



3. Upload the 140 series Promotional Voice Headers already allocated to you by VIL in the format Voice Header, Circle (You can download the sample format from the portal) and click on Submit

Vļ	Select Entarprise 🗸 🔽 🚳 *
	DASHBOARD ENTITIES HEADERS TEMPLATES REGISTRATION APIS
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1. Upload. csv file only 2. VoiceHeader, Circle Mandatory.	0
CANCEL	
Privacy Policy www.myxl.in Terms and Conditions Volations Group 17/06 Aditys Birls Group Escalation Support Matrix Supplers & Partners Contact Us	Vodefore Live Limited (Dormerly Mea Cellular Cel

4. Once the request is approved, you can allocate the approved Headers to Enterprises.

		Select	Enterprise	*		
		DAS	IBOARD ENTITIES	HEADERS	TEMPLATES	REGISTRATION APIS
Voice Headers						UPLOAD HEADERS
Showing results in between t	he dates August 1, 2015 Septemb	e 11, 3834 🛃				
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Escalation Support Matrix Suppliers & Partners Contact Us		Registere Suman To Gandhinay Telephon 23232251	l Office: wer, Plot no. 18, Sector 11 jar, 382011, Gujarat : +91 79 66714000 Fax: -			
		CIN: L321	00GJ1996PLC030976			



3. Telemarketer: How to allocate Headers to an Enterprise

You can allocate your Headers (approved) to your Enterprises

Prerequisite: An Approved PE-TM mapping is mandatory.

1. Go to Headers-> Manage Voice Headers

V	Select Enterprise 🗸 🖂 TelemarkterAG (8) 🛞 -
	DASHBOARD ENTITIES HEADERS TEMPLATES REGISTRATION APIS
Dashboard	SMS HEADERS VOICE HEADERS
9 ENTITIES	25 HEADERS CONTENT TEMPLATES
APPROVED PENDING REJECTED 8 7 0	APPROVED PENDING REARCTED APPROVED PENDING REARCTED 0 19 6 0 35 0
2 CONSENT TEMPLATES	
APPROVED PENDING REJECTED	
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2. You can Download the list of all Headers (Approved) or list of all Unallocated Headers by clicking on the buttons on the top:

		Select Enterprise	•	
		DASHBOARD ENTITIES	HEADERS	REGISTRATION APIS
Manage - Voice Headers	ALL HEADERS	UNAL		LLOCATE HEADERS
Showing results in between the dates	2			
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3. Click on Allocate Headers to Allocate Headers to Enterprises

١	₩ Î	Select Enterprise 🔹 🖉 🕅 👘 🖉 -
		DASHBOARD ENTITIES HEADEAS TEMPLATES REGISTRATION APIS
	Manage - Voice Headers ALL HEADERS	
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	Request ID Request Name Initiated By Enterprise Name Enterprise	ID Date Requested Valid Till Count Allocated Status Actions
	No Voice Hear	lers are Registered
https://qaportal.vilpower.in/voice/alloca	Showing 0 to 0 of 0 entries te_headers/	Previous Next

4. Allocate Headers:

Vļ		Select Enterprise	×		۰ -	
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Voice Header Type Promotional Request Name Request Name Enterprise Select Entity* Count	-					
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1. Upload cay file only. 2. VoiceHeader, Circle Manc CANCEL	atory.					
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5. Fill in the details and Select the Enterprise from the list (The Enterprises with an approved PE-TM mapping will be displayed here)

V	Select Enterprise	,	¥			
	DASHBOARD	ENTITIES	HEADERS	TEMPLATES	REGISTRATION APIS	
Allocate Headers						
Vice Header Type Promotional Request Name Example Select Entry Select Entry						
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6.	Enter count and select the validity of the request (for the list of Headers) and
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	_				DA	SHBOAR		ENTITIES HEADERS TEMPLATES REGISTRATION APIS
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100	0	18	19	20	21	22	23	
Vəlidity	24	25	26	27	28	29	30	,
		CLE	AR	CANC	EL	01	ĸ	
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7. Upload and submit the request.

Vİ		Select Enterprise		*			
		DASHBOARD	ENTITIES	HEADERS	TEMPLATES	REGISTRATION APIS	
Allocate Headers							
Voice Header Type Promotional Request Name Example Enterprise Count 10							
Validity 2024-10-31	Download Sample CSV						
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Protecy Policy www.mpvi.in Terms and Conditions Vodetime Group FAGs Addys Birls Group Escalation Support Matrix Suppliers & Partners Contact Us		Vodafone Idea Limited Limited) An Aditya Birb partnership Registered Office: Suman Tower, Plot no. Gandhinagar, 382011, Telephone: +9179 667 23232251 Clin: 132100Cu1996PL	(formerly idea C a Group & Vodefo 18, Sector 11, Gujarat '14000 Fax: +91 C030976	ellular ine 179		source) av	

8. Post submission, you can see that the request is pending with that Enterprise

V			Select Enterprise	
			DASHBOARD ENTITIES HEAD	DERS TEMPLATES REGISTRATION APIS
Manage - Voice Hea	ders	ALL HEADERS	UNALLOCAT	ALLOCATE HEADERS
Showing results in between	the dates August 1, 2019 - Se	eptember 18, 2024 🕗		
Request ID Request ID	Request Name Request Name	Enterprise ID/Name Enterprise ID/Name	Status SEARC	
Request ID	Request Name Initiated By	Enterprise Name Enterprise ID	Date Requested Valid Till	Count Allocated Status Actions
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Showing 1 to 1 of 1 entries				Previous 1 Next
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Escelation Support Matrix Suppliers & Partners Contact Us			Registered Office: Suman Tower, Plot no. 18, Sector 11, Gandhinagar, 382011, Gujarat Telephone: +91 79 66714000 Fax: +91 79 23232251	

9. The Enterprise will now have 24 hours to accept this request and to start using the Voice Headers



4. Telemarketer: How to accept an Enterprise's request for Headers

1. Go to Headers-> Manage Headers: You can see the requests pending(requests from Enterprises' requesting 140 series Voice Headers)

VI			Select Enterprise	v	🖂 Talinavatal. 🗉 🛛 -	
			DASHBOARD ENT	TITIES HEADERS	TEMPLATES REGISTRATION APIS	
Manage - Voice He	aders	ALL HEADERS	(UNALLOCATED HEA	DERS ALLOCATE HEADERS	
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Request ID	Request Name Initiated By Ente	erprise Name Enterprise ID	Date Requested	Valid Till Count Al	located Status Actions	
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FAGs Escalation Support Matrix Suppliers & Partners Contact Us	Autys birts Group		Registered Office: Suman Tower, Plot no. 18, Sec Gandhinagar, 382011, Gujarat Telephone: +91 79 66714000 23232251 CIN: L32100GJ1996PLC0309	ctor 11, t DIFax: +91 79 76		

2. Click on "Allocate" in actions

Vļ		Select Enterprise		×	2	nation of Q -	
		DASHBOARD	ENTITIES H	IEADERS TEMP	LATES RI	EGISTRATION APIS	
Allocate Headers							
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1. Upload.csv/file.only. 2. VoiceHeader, Circle Mandatory.	0						
Privacy Policy www.myvi.in Terms and Conditions Vodatore Group D/Da Excelation Support Metrix Supplers & Partners Contact Us	i.	Vodafone Idea Limited Limited) An Aditya Birla partnership Registered Office: Suman Tower, Piot no. Gandhinagar, 382011, Telephone: +91 79 667 23232251 CIN: L32100GJ1996PL0	(formerly idea Celluli Group & Vodafone 18, Sector 11, Gujarat 14000 Fax: +91 79 2030976	ar		awaaa ay ₹ tanla	



3. Upload the list of Headers from your list of Unallocated Headers and Submit

Vļ	Select Enterprise	÷		himatoin si O -	
	DASHBOARD	ENTITIES HEADERS	TEMPLATES	REGISTRATION APIS	
Allocate Headers					
Voice Header Type Promotionat					
Request Name Example					
Enterprise					
Count 10					
Validity 2009-00-500					
Download Sample CSV					
Lipload.csv file only. Z. VoiceHeader, Circle Mandatory.					
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Privatecy Policy www.mpv6.in Terms and Conditions Voldefore Group FAGs Adays Brids Group Essatiation Support Matrix Supplers & Partners Contact Us	Vodafone Idea Limited (fo Limited) An Aditya Birla Gr partnership Registered Office: Suman Tower, Piot no. 18, Gandhinagar, S8201, Gu Telephone: +91 79 66714 23232251 Ciki: 132100G11996PLC02	rmerty Idea Cellular roup & Vodafone Sector 11, arat 000 I Fax: +91 79		romada ar ⊠ tanla	

4. Now the Headers Uploaded by you are allocated to the Enterprise for the validity of the request.