



Promotional Voice Headers

140 series

User Manual
For Telemarketers

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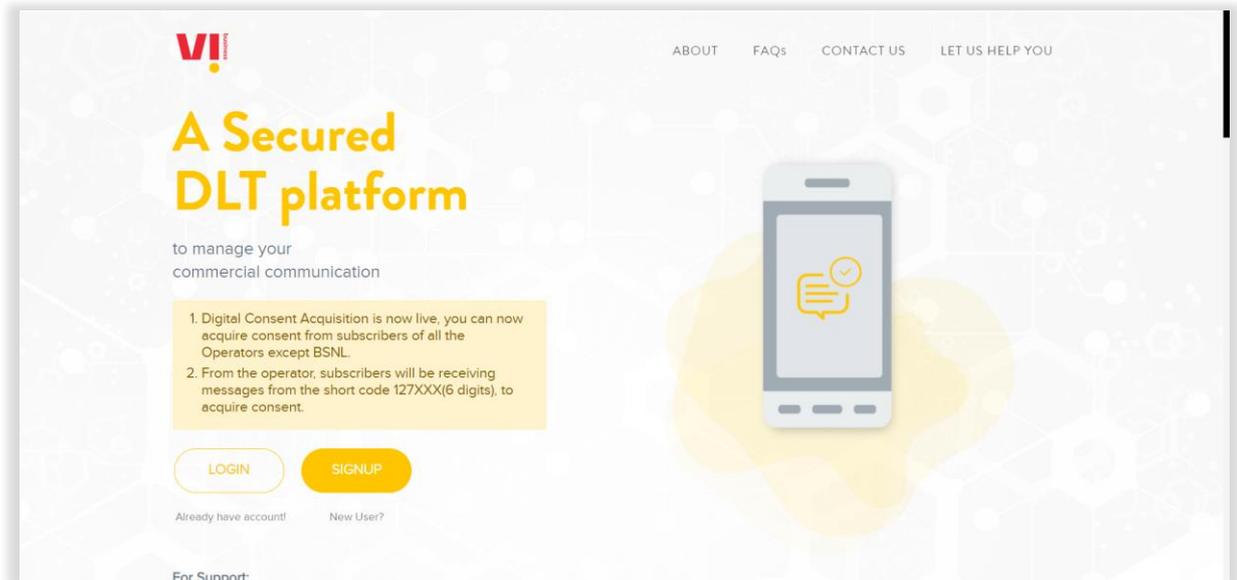
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This document details the process of how to use 140 series numbers/DIDs for promotional calls. For a promotional call from a 140 series number to mature, that number must be allocated to an Enterprise.

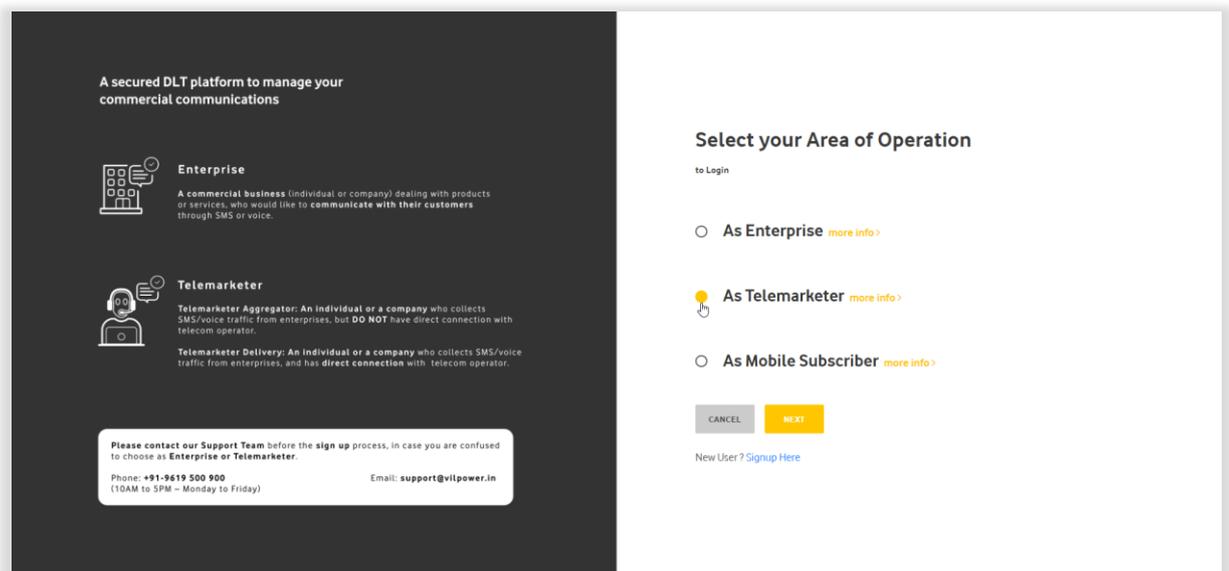
Please note that you must be registered as a Telemarketer with Delivery Function to access the below tabs

1. Login to vilpower.in

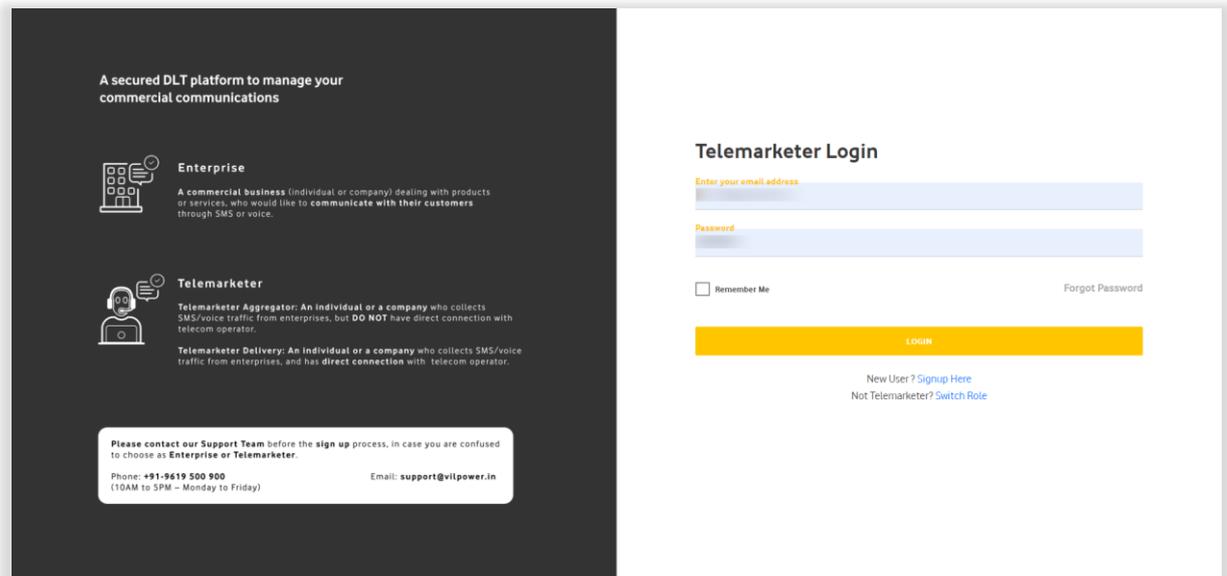
1. Go to <https://www.vilpower.in/>



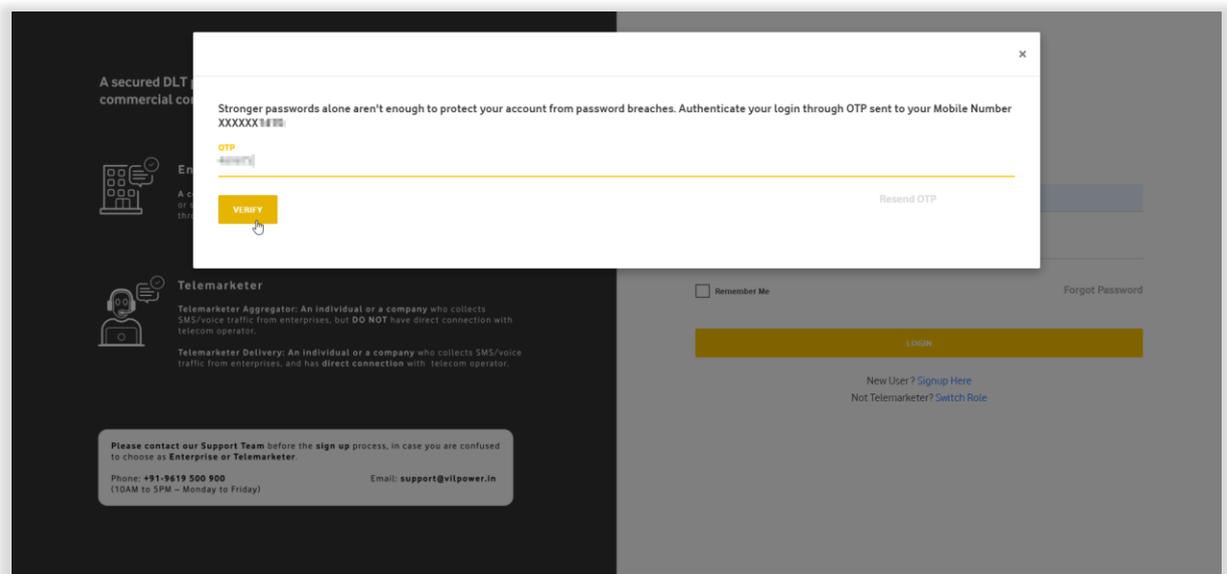
2. Click on As a Telemarketer:



3. Enter your Email address and Password

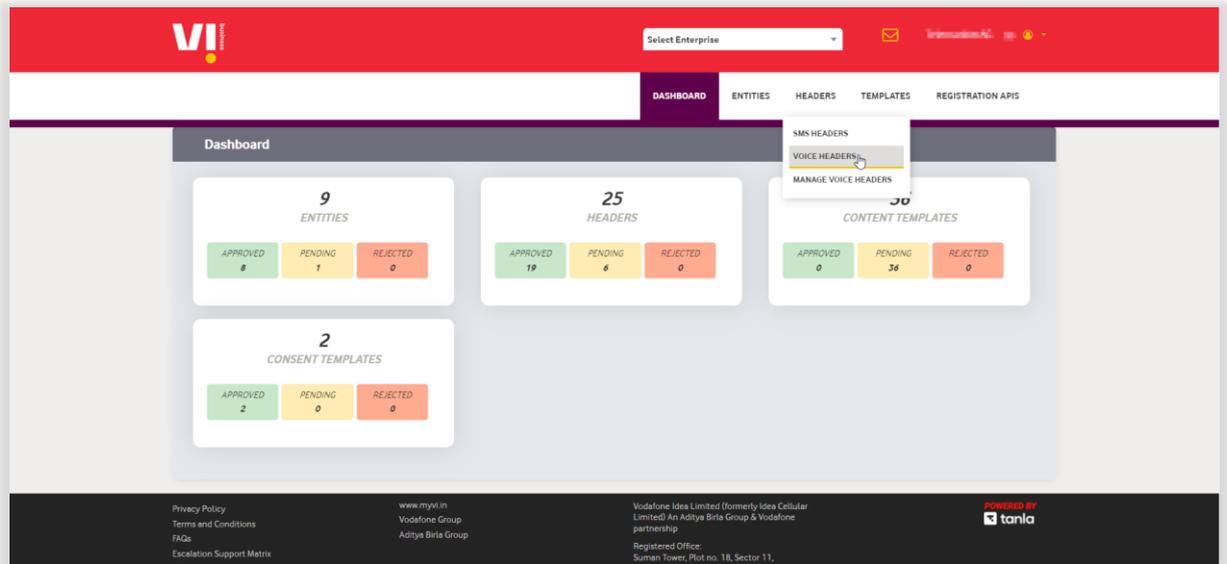


4. Enter the OTP received on your mobile number:

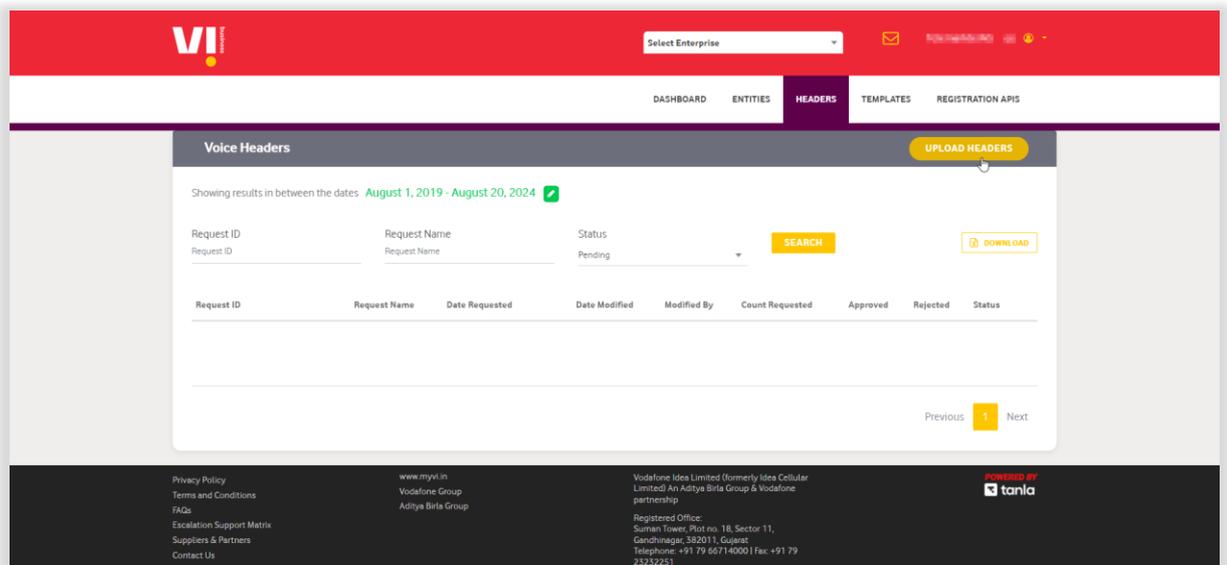


2. Telemarketer: Upload 140 series Headers for Approval

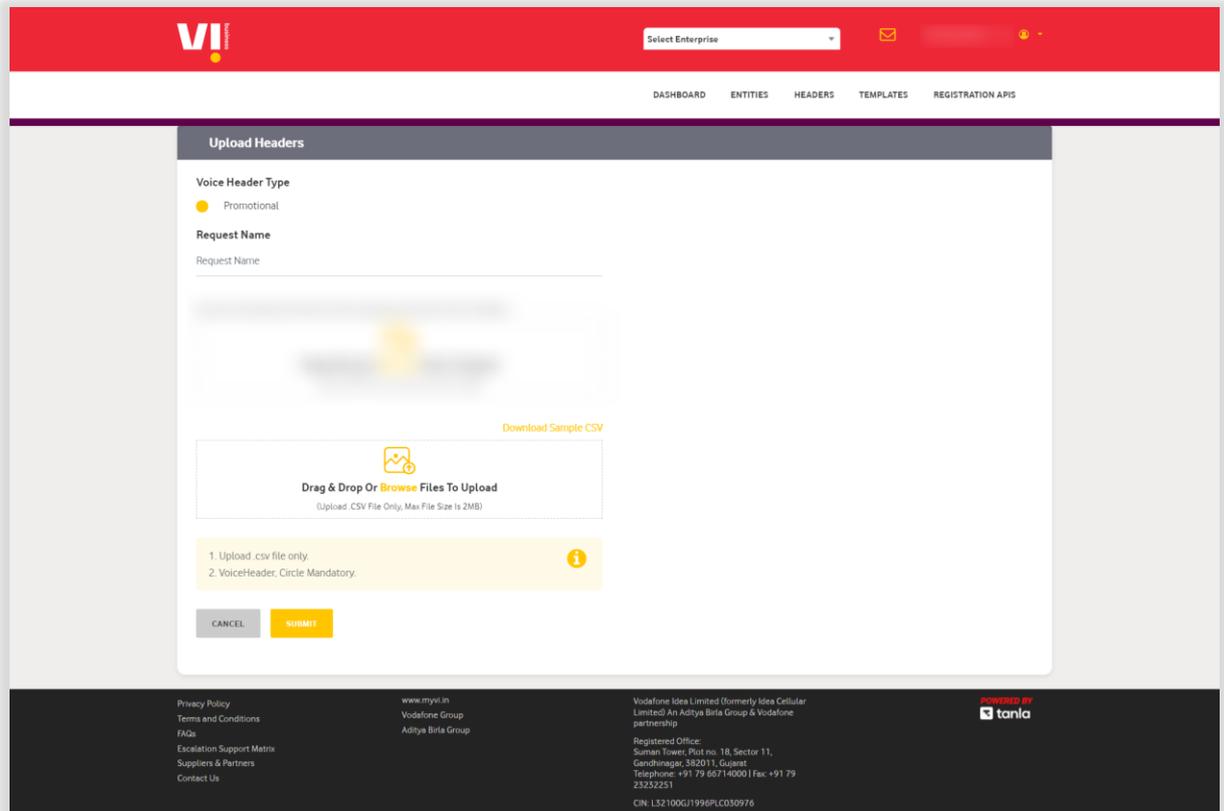
1. Click on Headers->Voice Headers



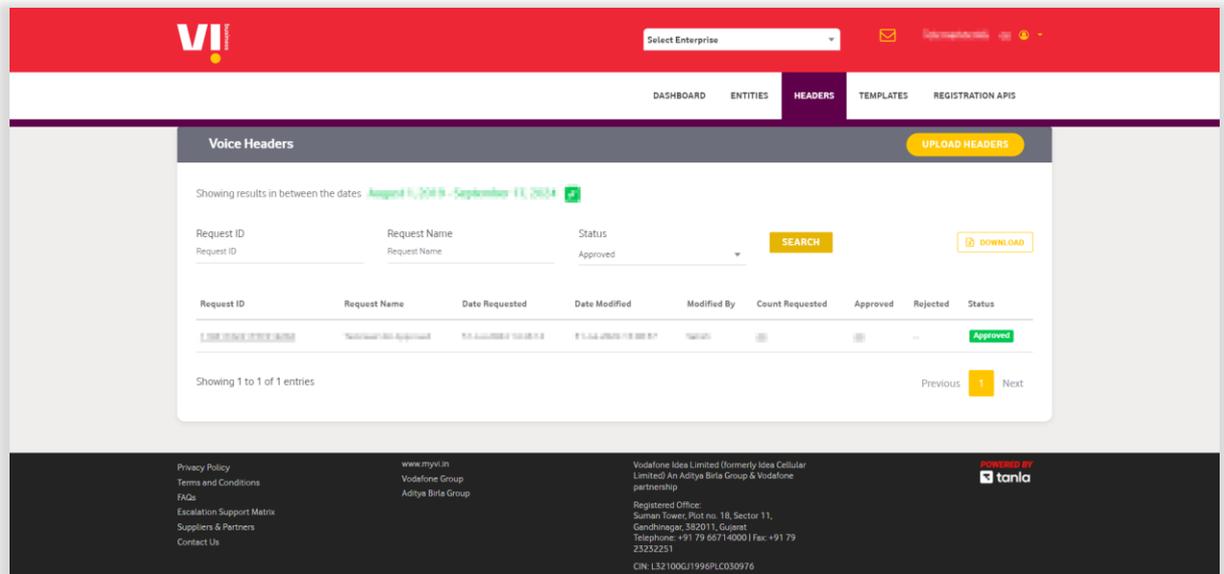
2. Click on "Upload Headers" Button



- Upload the 140 series Promotional Voice Headers already allocated to you by VIL in the format Voice Header, Circle (You can download the sample format from the portal) and click on Submit



- Once the request is approved, you can allocate the approved Headers to Enterprises.

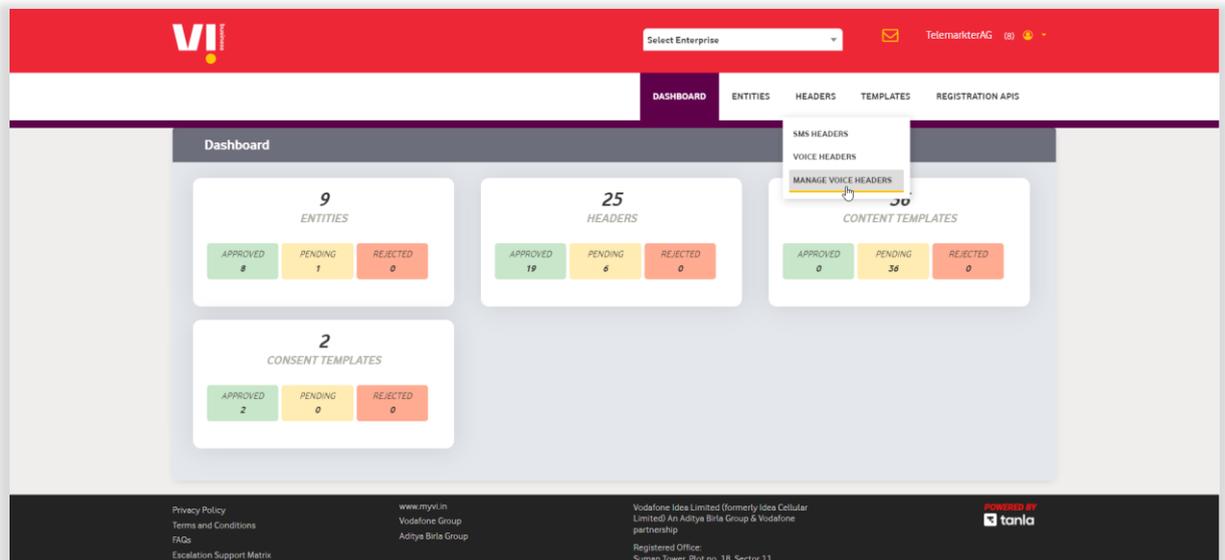


3. Telemarketer: How to allocate Headers to an Enterprise

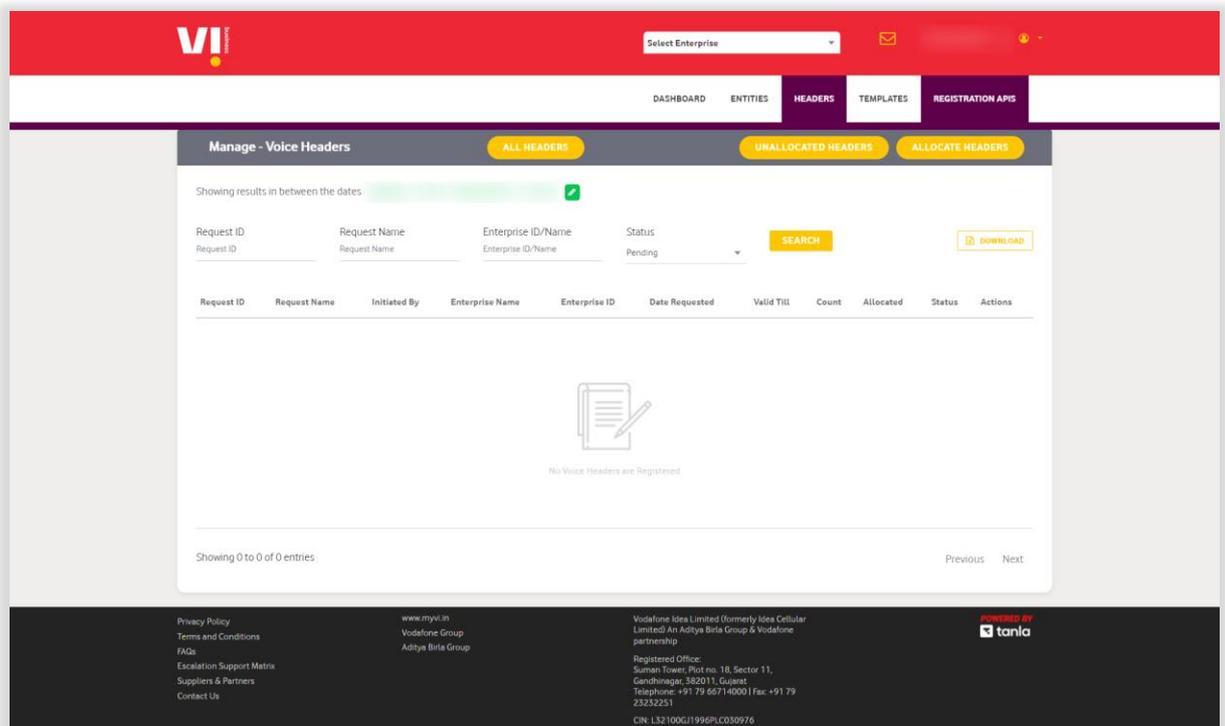
You can allocate your Headers (approved) to your Enterprises

Prerequisite: An Approved PE-TM mapping is mandatory.

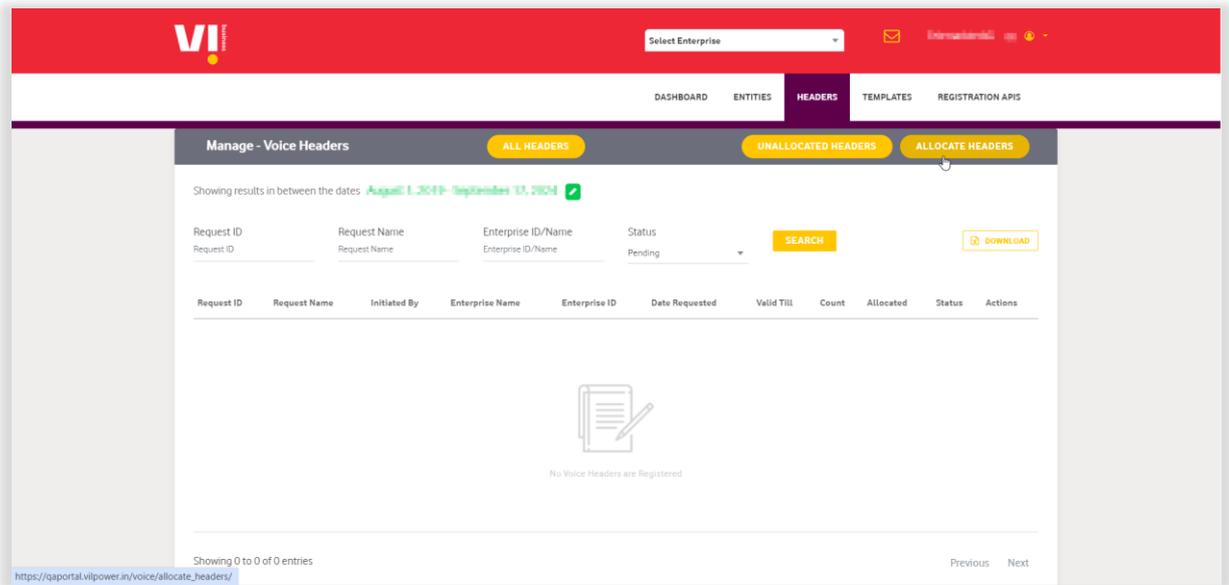
1. Go to Headers-> Manage Voice Headers



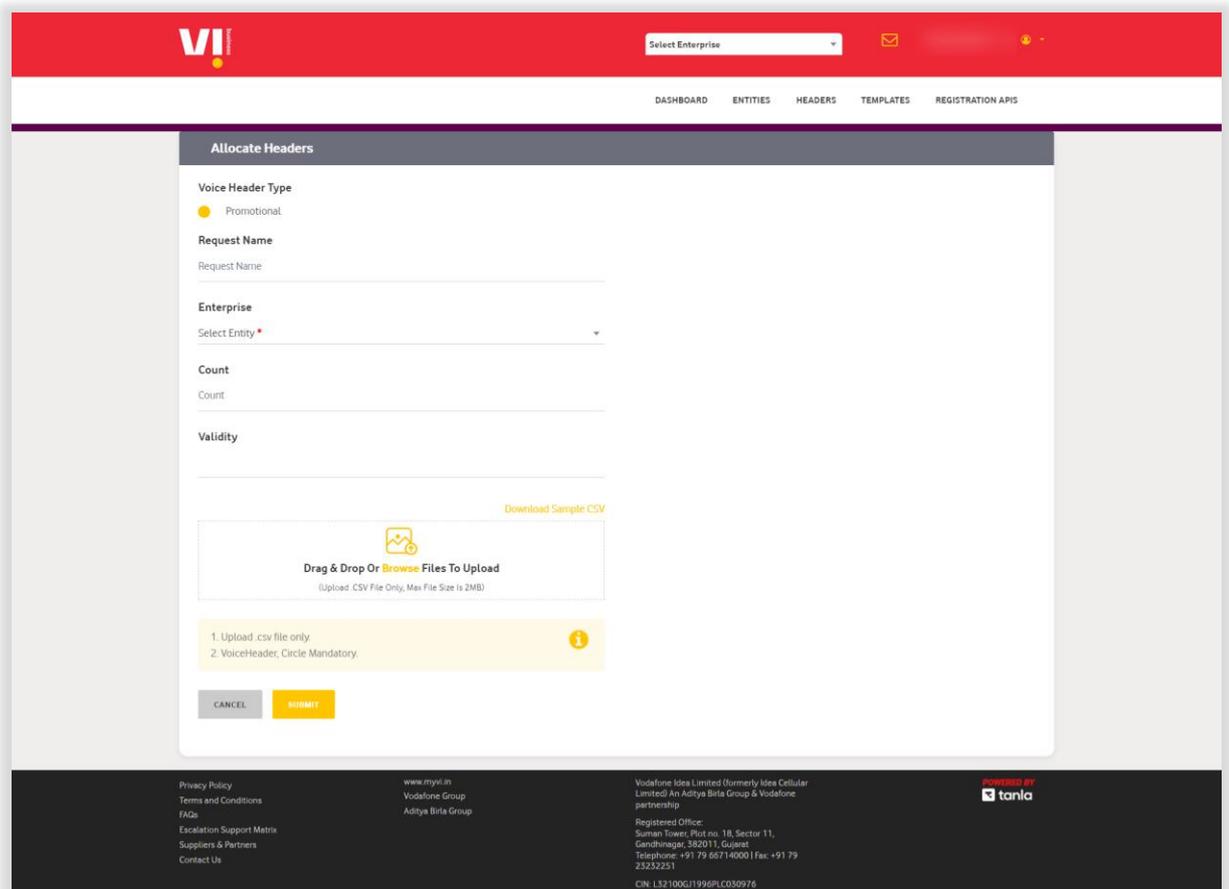
2. You can Download the list of all Headers (Approved) or list of all Unallocated Headers by clicking on the buttons on the top:



3. Click on Allocate Headers to Allocate Headers to Enterprises



4. Allocate Headers:



6. Enter count and select the validity of the request (for the list of Headers) and

The screenshot shows the 'Allocate Headers' form in the VI Business system. The form includes fields for 'Voice Header Type' (set to Promotional), 'Request Name', 'Enterprise', 'Count' (set to 100), and 'Validity'. A date selection calendar is overlaid on the form, showing the date 17/05/2024. Below the form is a 'Drag & Drop Or Browse Files To Upload' section with instructions: '1. Upload .csv file only' and '2. VoiceHeader, Circle Mandatory'. The footer contains links for Privacy Policy, Terms and Conditions, FAQs, Escalation Support Matrix, Suppliers & Partners, and Contact Us, along with contact information for Vodafone Idea Limited.

7. Upload and submit the request.

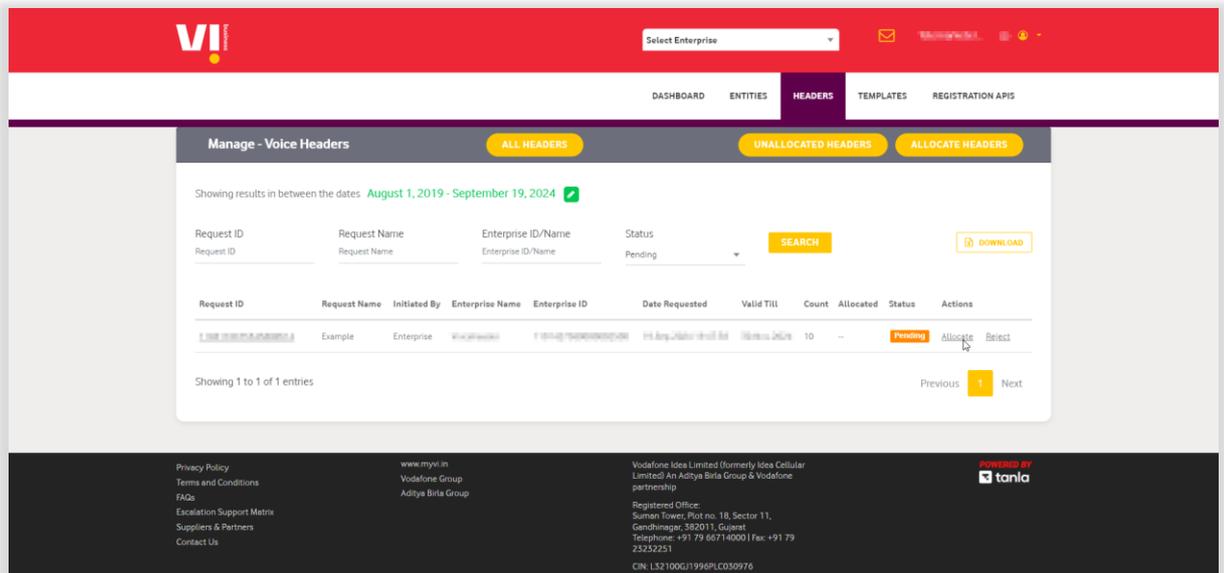
8. Post submission, you can see that the request is pending with that Enterprise

Request ID	Request Name	Enterprise ID/Name	Status	Date Requested	Valid Till	Count	Allocated	Status	Actions
Example	Example	Telemarketer	Pending	2024-10-18	2024-10-31	10	10	Pending	Cancel

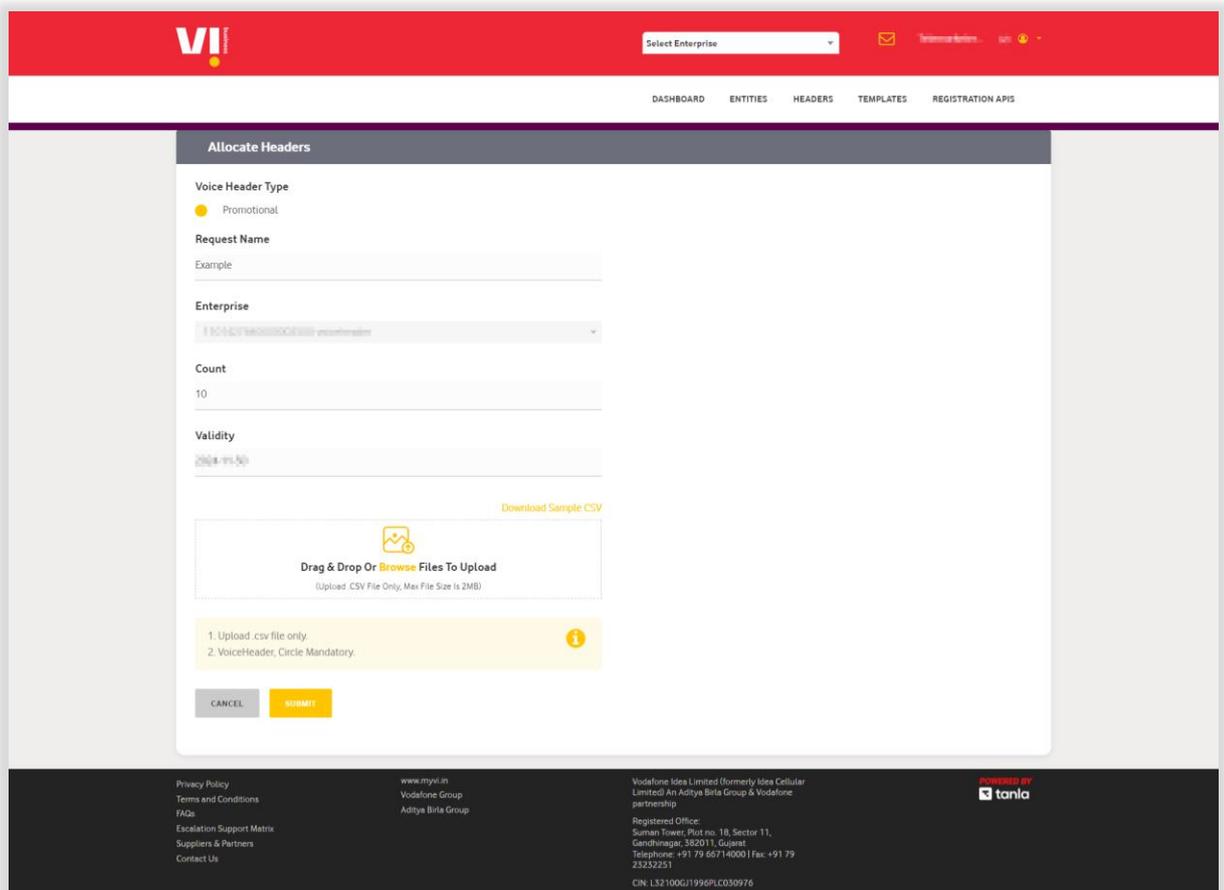
9. The Enterprise will now have 24 hours to accept this request and to start using the Voice Headers

4. Telemarketer: How to accept an Enterprise's request for Headers

1. Go to Headers-> Manage Headers: You can see the requests pending (requests from Enterprises' requesting 140 series Voice Headers)



2. Click on "Allocate" in actions



3. Upload the list of Headers from your list of Unallocated Headers and Submit

Allocate Headers

Voice Header Type
 Promotional

Request Name
 Example

Enterprise
 Select Enterprise

Count
 10

Validity
 DD/MM/YY

[Download Sample CSV](#)

Drag & Drop Or Browse Files To Upload
 (Upload .CSV File Only, Max File Size is 2MB)

1. Upload .csv file only.
 2. VoiceHeader, Circle Mandatory.

www.mys.in
 Vodafone Group
 Aditya Birla Group

Vodafone Idea Limited (formerly Idea Cellular Limited) An Aditya Birla Group & Vodafone partnership

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 CIN: L32100GJ1996PLC030976

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4. Now the Headers Uploaded by you are allocated to the Enterprise for the validity of the request.